

REEL NEWS

Process **Book**

NOAH CHILDERS

Project | UI/UX | Spring 2025

RESEARCH

Noah Childers | Project | UI/UX | Spring 2025

CREATIVE BRIEF

The app to be designed will enhance or improve the users life. It will be the job of the student to research and explain how this app will help or be of service. Students should explore all manners of possible apps that may or may not exist. This is not a redesign of an existing app, nor will a game be accepted as a plausible project. Students will be responsible for a logo, identity, and all design elements as well as all navigation and user interaction.

Design for complex user interaction. From bluetooth to the accelerometer, the Apple iPhone is a complex system of affordances. Students will design a new iPhone app utilizing as many features and aspects of the device as possible that fit in the scope of the app's intended design and functionality. The student will be responsible for establishing a clear system of signifiers for interaction.

Small screen design. Students will have to take in to consideration the iPhones relatively small screen size. Accommodations and constraints to the design will need incorporated in order to maximize the user experience. Simplicity will be key to streamlining the content for accessible delivery. Animation. Animation will need to be considered to help communicate buttons and navigation, interactive elements and sequencing between screens. Audio. Students will have to consider all aspects of the design including audio. Audio will be critical for feedback but might also have various other uses such as establishing mood and tone.

SUBJECT **RESEARCH**

PERSONAS

1. Film Enthusiast Eddie

Age: 27

Occupation: Marketing Associate.

Tech Habits: Constantly checks multiple film blogs and social media for film-related updates. Subscribes to streaming services for early releases.

Goals: Stay updated on award season predictions, read exclusive reviews, and follow breaking film news.

Pain Points: Finds it time-consuming to sift through multiple sources for reliable information.

What They Want: A streamlined source for reviews, festival updates, and curated trending news.



2. Indie Film Fanatic Isla

Age: 32

Occupation: Freelance Videographer.

Tech Habits: Attends indie film festivals, subscribes to art-house streaming services, follows niche indie film critics.

Goals: Discover hidden gems and stay informed about emerging filmmakers.

Pain Points: Mainstream film news outlets often overlook indie films.

What They Want: A dedicated indie news section and festival coverage.



PERSONAS

3. Local Festival Goer Leo

Age: 44

Occupation: Community Event Coordinator.

Tech Habits: Uses apps for local events and enjoys attending film festivals in their city.

Goals: Find local film events and submit reviews for community screenings.

Pain Points: Hard to find reliable local festival news and schedules.

What They Want: Up-to-date local festival listings and user-generated reviews.



4. Casual Moviegoer Chloe

Age: 23

Occupation: College Student / Part Time Worker.

Tech Habits: Follows popular entertainment news on social media and uses movie apps for recommendations.

Goals: Stay in the loop on movies trending this week and get recommendations for movie nights.

Pain Points: Doesn't care about deep industry updates; just wants quick movie suggestions.

What They Want: A 'Popular This Week' section with short, engaging news bites, and screen times.



COMPETING APPS

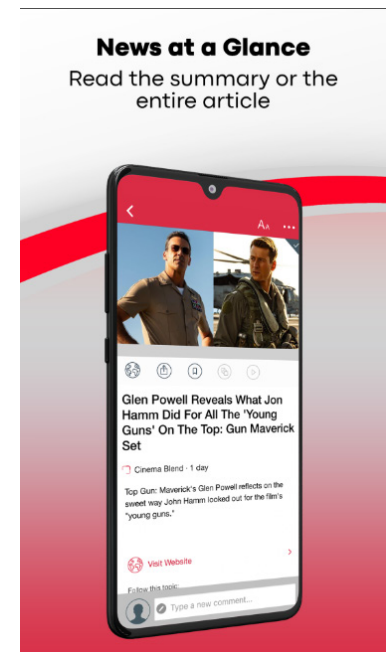
App: IMDb

The IMDb app is a free app that provides access to information about movies, TV shows, and celebrities. It allows users to create a watchlist, rate and review content, and discover new entertainment. The app is available on iPhone, iPad, Apple Vision, Android, and Roku.



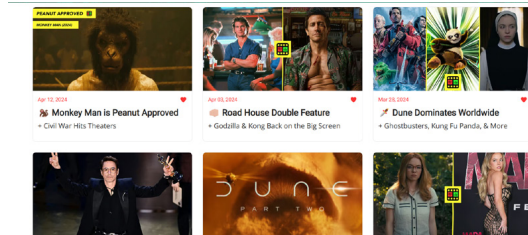
App: Movie & Box Office Official News

Get the scoop on the latest upcoming movies on the big screen, box office updates, headline news, fresh trailers, exclusive Comic-con updates, and behind-the-scenes gossip all delivered in a meticulously curated smart news feed.



App: The Daily Nut

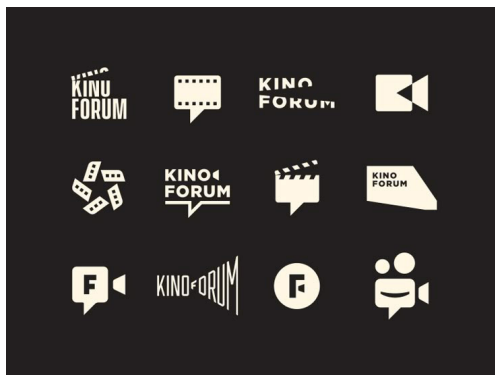
Your weekly newsletter that celebrates box office wins and updates you on the biggest news in film & television.



APP CREATIVE BRIEF

Reel News is an app designed to be the ultimate hub for film lovers and total enthusiasts. With News Feed features like breaking news on recent films, award shows, and film festivals. This app breaks the gap between casual movie watcher and cinephiles everywhere. Users are able to write their own movie reviews, see what their friends are watching, a personal library of movies you have watched, and explore films with a curated news feed.

MOOD BOARD



TYPOGRAPHY EXPLORATIONS

Reel News

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

Reel News

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
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Reel News

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Reel News

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REEL NEWS

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Reel News

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Reel News

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Vv Ww Xx Yy Zz

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REEL NEWS

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ
RR SS TT UU VV WW XX YY ZZ

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TYPOGRAPHY **EXPLORATIONS**

Reel News

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TYPOGRAPHY EXPLORATIONS

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COLOR REFERENCE

Palette #1



Palette #2



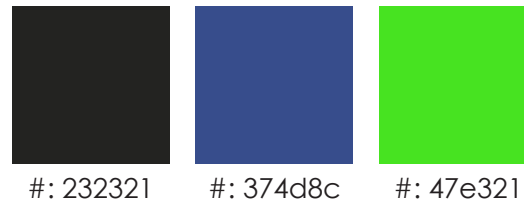
Palette #3



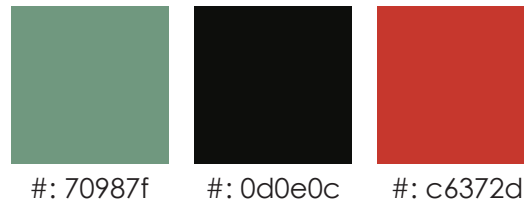
Palette #4



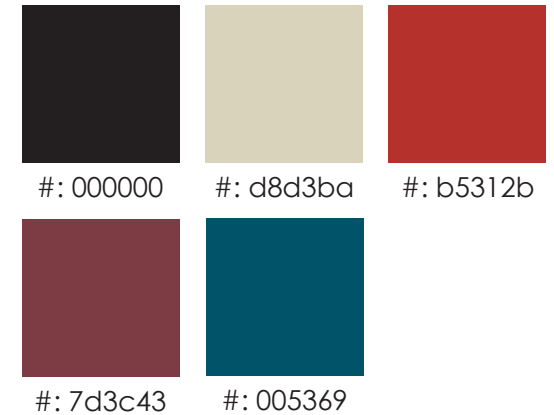
Palette #5



Palette #6



Palette #7



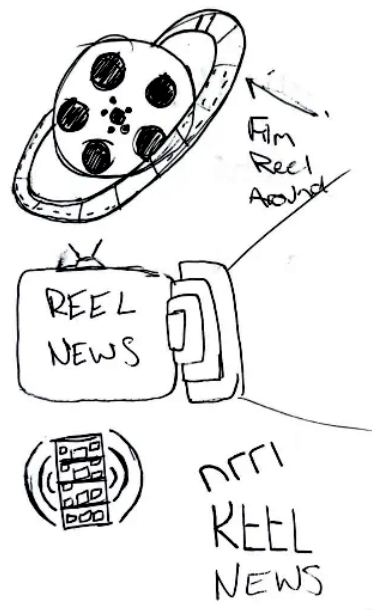
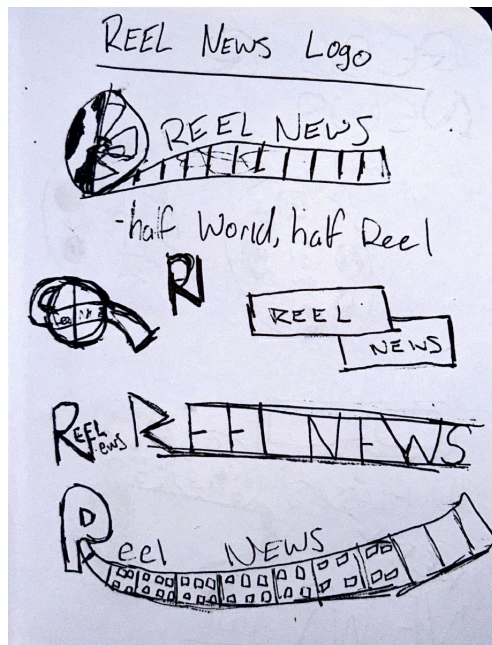
Palette #8



DESIGN **EXPLORATIONS**

Noah Childers | Project | UI/UX | Spring 2025

SKETCHES



COMPUTER ROUGHS

Reel News
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NEWS NEWS

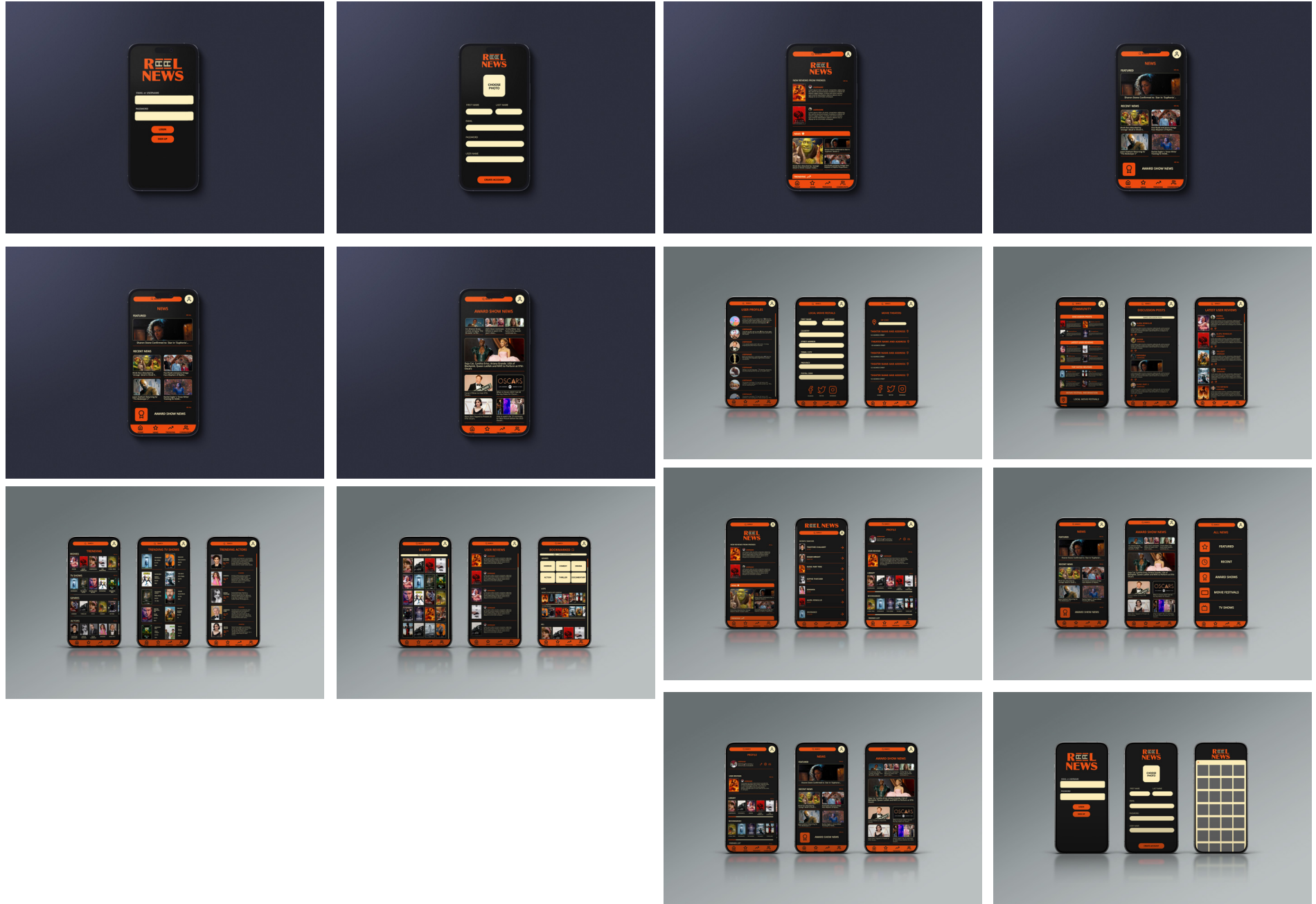
COMPUTER REFINEMENT



FINAL LAYOUTS

Noah Childers | Project | UI/UX | Spring 2025

FINAL MOCKED UP LAYOUTS



REEL NEWS

Process **Book**

NOAH **CHILDERS**

Project | UI/UX | Spring 2025



Process **Book**

NOAH CHILDERS

Magazine Design | Typography IV | Spring 2024

RESEARCH

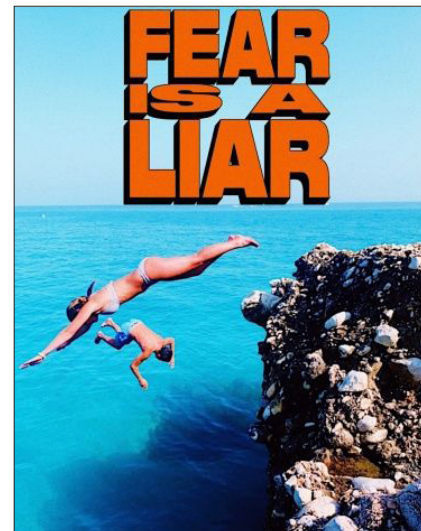
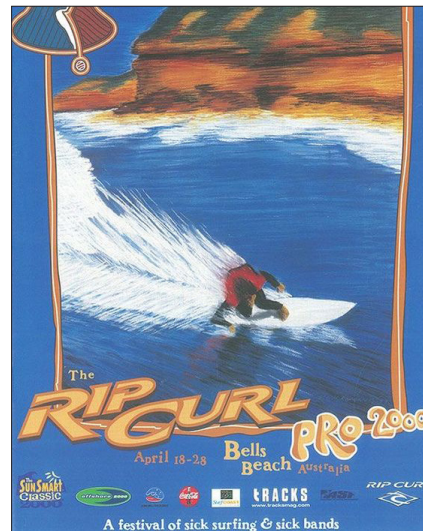
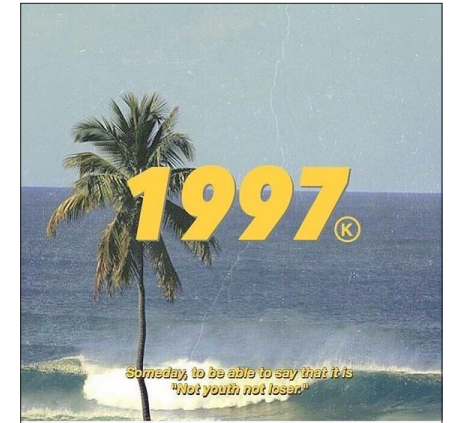
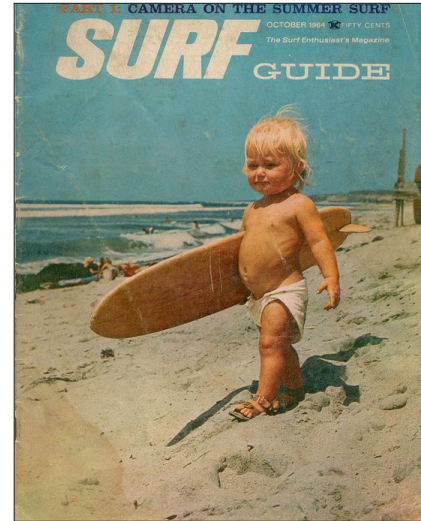
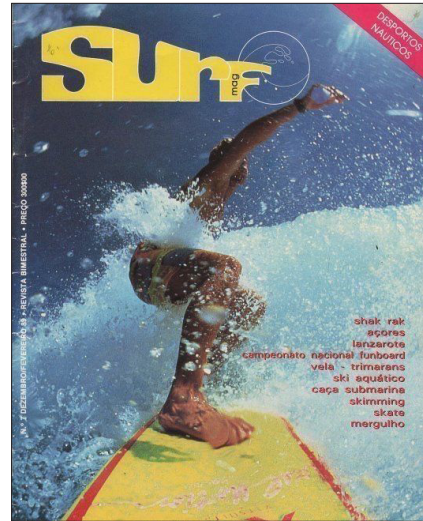
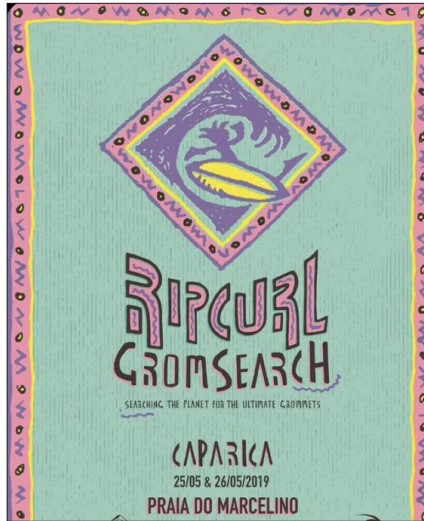
Noah Childers | Magazine Design | Typography IV | Spring 2024

CREATIVE BRIEF

Name and design a new magazine including cover, table of contents, department, 3 ads, and feature. Analyze (review previous annual report pdf's), distill down to showcase important information. Concept: Develop new visual approach that is appropriate and visually interesting and can be used for promotion. Format: Consider annual report page size and proportion. Tell a story with purpose: Write a proposal indicating your design objectives and rationale. Piece must be type dominant. Determine look and feel: color palette, type pairings, graphic style, and image usage.

SUBJECT **RESEARCH**

DESIGN RESEARCH



TYPOGRAPHY EXPLORATIONS

Silver Streak

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

Glodok

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

8

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

Kool Beans

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww
Xx Yy Zz

1234567890

THE TIDE

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR
SS TT UU VV WW XX YY ZZ

1234567890

BLACKCURRENT

aa bb cc dd ee ff gg hh ii jj kk ll mm nn oo pp qq
rr ss tt uu vv ww xx yy zz

1234567890

P22 Nudgewink Pro

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

Bauhaus 93

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss Tt
Uu Vv Ww Xx Yy Zz

1234567890

TYPOGRAPHY EXPLORATIONS

Century Gothic

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

BUNGEE

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QQ RR SS TT UU VV WW XX YY ZZ

1234567890

BC Vjgar

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Yy Zz

1234567890

Krok

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1234567890

ASHTRAY

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1234567890

BLACKCURRENT

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rr ss tt uu vv ww xx yy zz

1234567890

TOMASA

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SS TT UU VV WW XX YY ZZ

1234567890

Daniel

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn
Oo Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz

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COLOR REFERENCE

Palette #1



There is a limited color palette because most of the color come from the images I used in certain pages of the magazine.

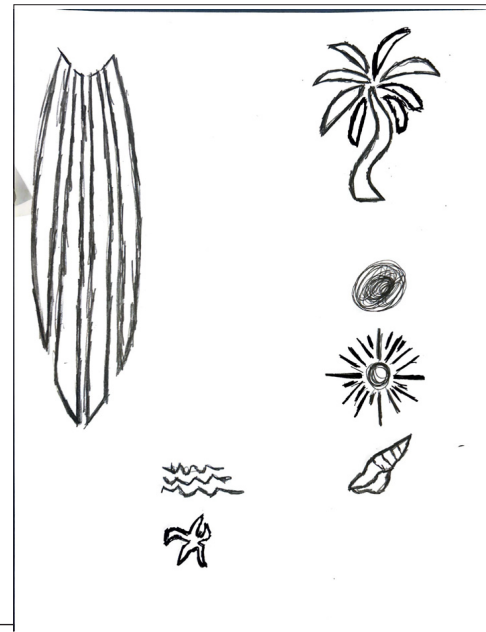
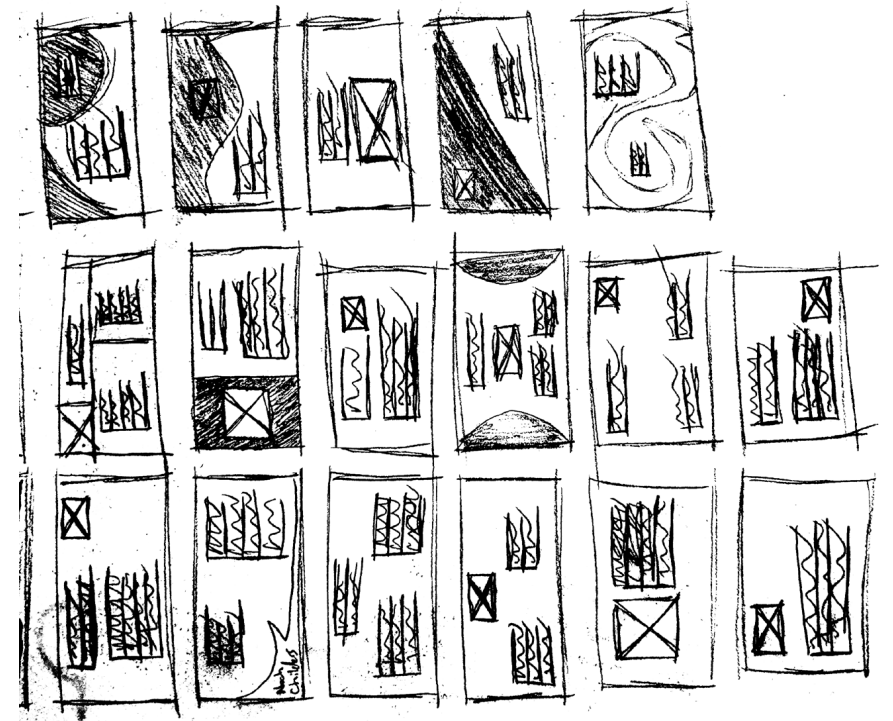
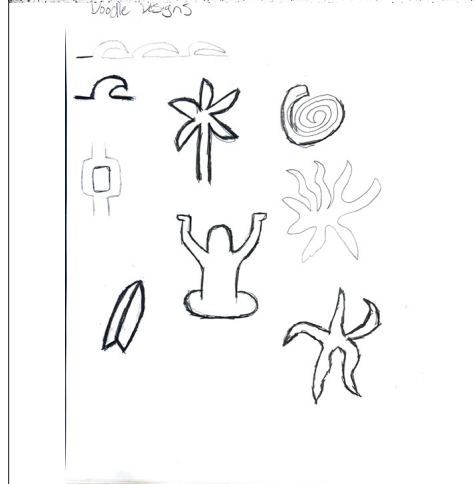
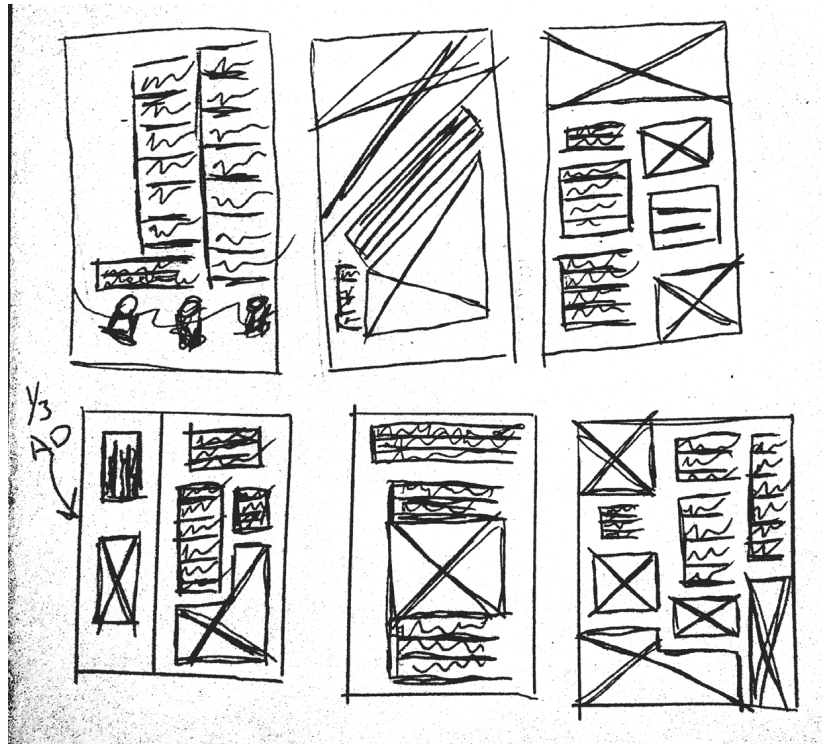
Color Image Reference



DESIGN **EXPLORATIONS**


Noah Childers | Project | Course Name | Semester + Year

SKETCHES




PAGE ROUGHS


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2 WAVE WARRIORS EPIC STORIES OF TRAVEL & ADVENTURE	6 SURF STYLE FASHION AND GEAR TRENDS FOR THE ADVENTURER SURFER
3 SURF SCIENCE CUTTING-EDGE TECHNIQUES	7 RIDER'S RETREAT TRAVEL GUIDES & TIPS FOR THE BEST SURFING HOTSPOTS
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2 WAVE WATCH SURF FORECASTING AND CONDITIONS EXPERTS FOR SURFERS	6 SCIENCE & SURF CUTTING-EDGE TECHNIQUES FOR SURFERS
3 GROMS' CORNER FUN AND EDUCATIONAL CONTENT FOR YOUNG SURFERS	7 RIDER'S RETREAT TRAVEL GUIDES & TIPS FOR THE BEST SURFING HOTSPOTS
4 WAVE WARRIORS EPIC STORIES OF TRAVEL & ADVENTURE	8 SURF SESSIONS HIGHLIGHTS AND PHOTOS FROM RECENT SURFING EVENTS
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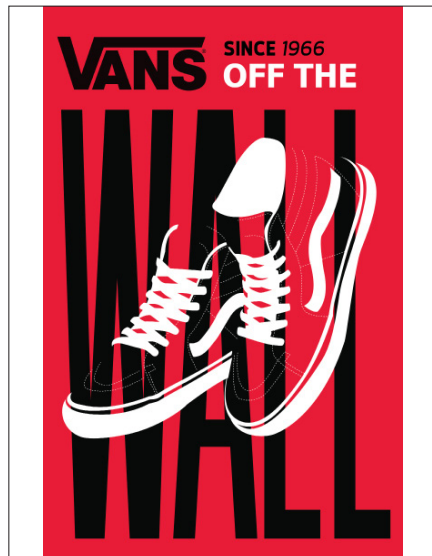
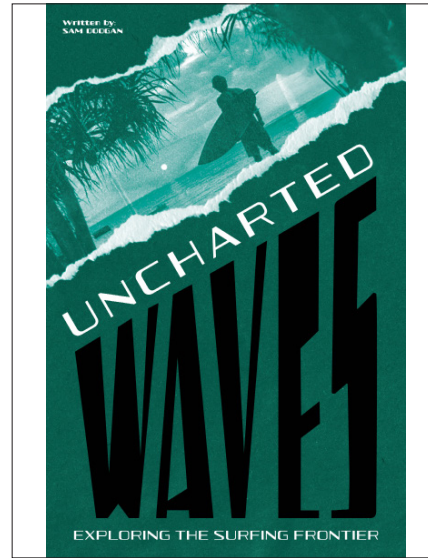
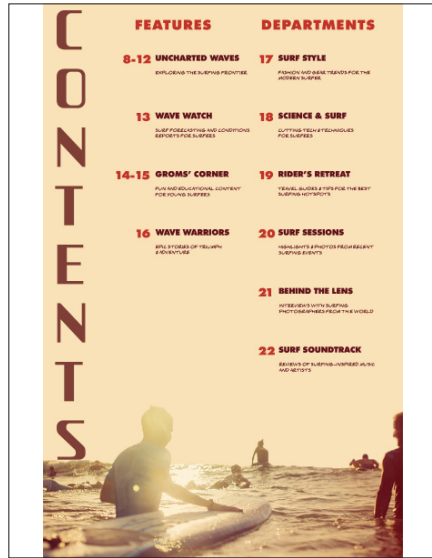
C	FEATURES	DEPARTMENTS
O	1 UNCHARTED WAVES EXPLORES THE SURFING FRONTIER	5 SURF STYLE FASHION AND GEAR TRENDS FOR THE ADVENTURER SURFER
N	2 WAVE WATCH SURF FORECASTING AND CONDITIONS EXPERTS FOR SURFERS	6 SCIENCE & SURF CUTTING-EDGE TECHNIQUES FOR SURFERS
T	3 GROMS' CORNER FUN AND EDUCATIONAL CONTENT FOR YOUNG SURFERS	7 RIDER'S RETREAT TRAVEL GUIDES & TIPS FOR THE BEST SURFING HOTSPOTS
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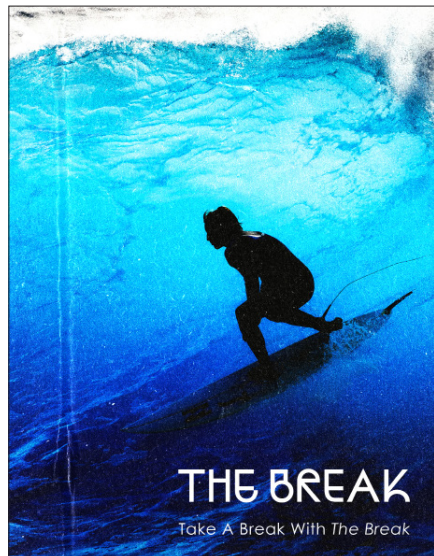
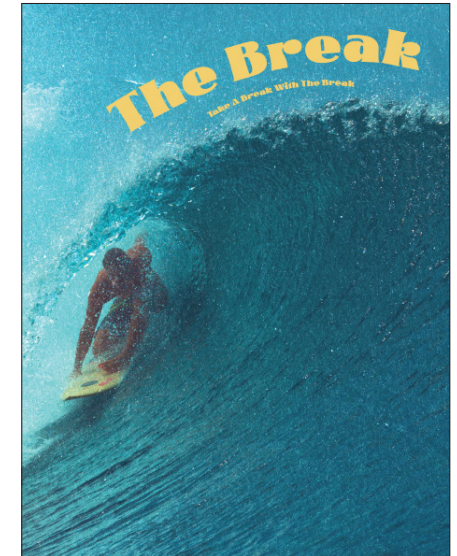
C	FEATURES	DEPARTMENTS
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PAGE FINALS



COVER ROUGHS



COVER FINALS



FINAL **LAYOUTS**

Noah Childers | Magazine Design | Typography IV | Spring 2024

FINAL MOCKED UP LAYOUTS





Process **Book**

NOAH CHILDERS

Magazine Design | Typography IV | Spring 2024



Process Book

NOAH CHILDERS

Rectilinear Forms | Packaging | Fall 2024

RESEARCH

Noah Childers | Rectilinear Forms | Packaging | Fall 2024

CREATIVE BRIEF

The macaroni & cheese box is a staple on grocery stores shelves. Outside of surface graphics, it has remained largely unchanged for years. For this project, you are asked to consider the shape and form, as well as the surfacegraphics of the 6-sided carton.

The existing box is 3.5" wide by 7.125" tall by 1.25" deep.

You may decide to maintain the size and orientation of the box on the shelf, or you may want to reconsider the form, as long as the total volume of the box ($3.5'' \times 7.125'' \times 1.25'' = 31.172''$) remains the same. The package should remain a rectilinear form and must contain all of the existing content (weight, preparation instructions, nutrition facts, etc.)

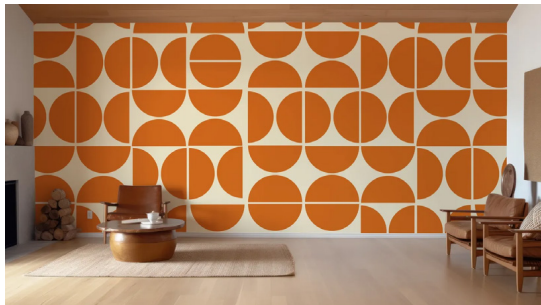
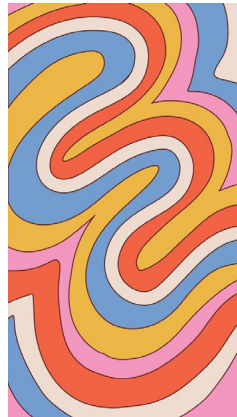
Although you are asked to redesign all of the text and graphics.

You may choose to use the Kraft brand logo or reimagine the brand.

You must design a series of three boxes (based on variations such as noodle type, cheese, etc.) that work together.

SUBJECT **RESEARCH**

DECADE STYLE RESEARCH - 70'S



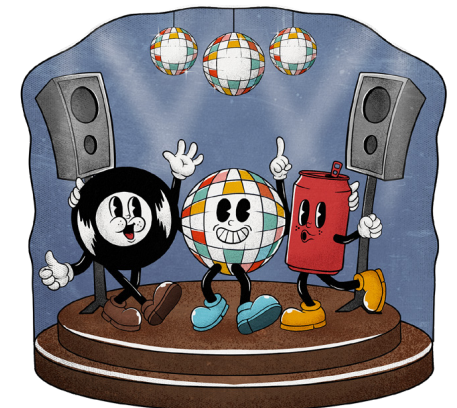
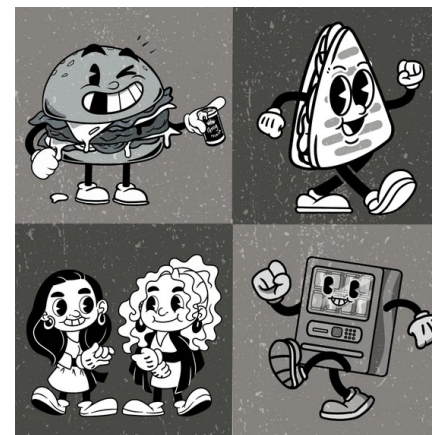
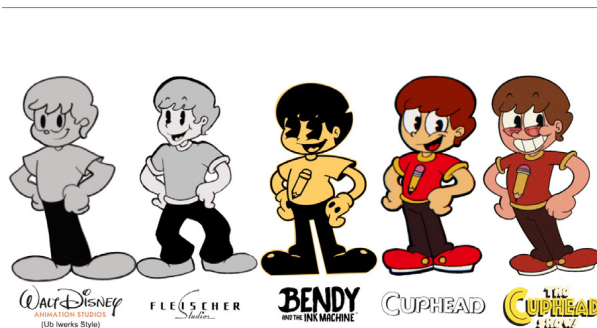
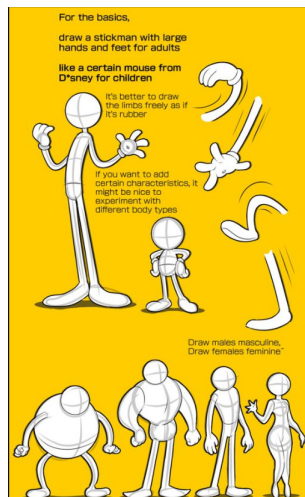
RETRO COLOR PALETTES			
PINK + ORANGE	VINTAGE SUMMER	FRESH + FRUITY	SPUNKIES
SUNSET BARBIE	POPTART	CONFETTI	TROPICAL PEACE
BEACHY + FRESH	GROOVY	BOHO EARTH	BLUE EARTHY
TROPICAL RETRO	GOOD VIBRATIONS	MUTED RETRO	RETRO NOSTALGIA
SUNNER SOBBET	BRIGHT RETRO	RETRO SUNNET	ECLECTIC
RETRO RED	VINTAGE BLUSH	DESERT BLAZE	BOOZY + MODERN
BOHO SUN	RETRO SEVENTY	COLORFUL RETRO	70'S RETRO
DESERT DREAMS	SPRING COLORS	BOHO NEUTRAL	WARM BOHO
BRIGHT BOHO	GROOVY RETRO	SUNNER SUNNET	70'S RETRO
70'S RETRO	GOOD VIBES	COLORFUL HORIZON	OCEAN SUNSET

DECADE STYLE RESEARCH - 80'S

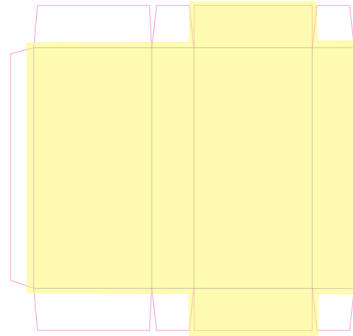
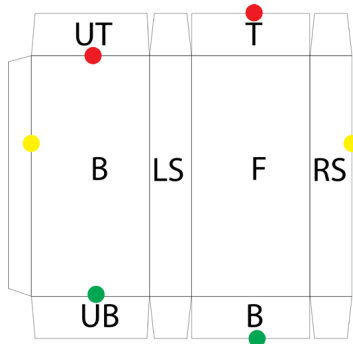


STYLE RESEARCH - RUBBER HOSE ART

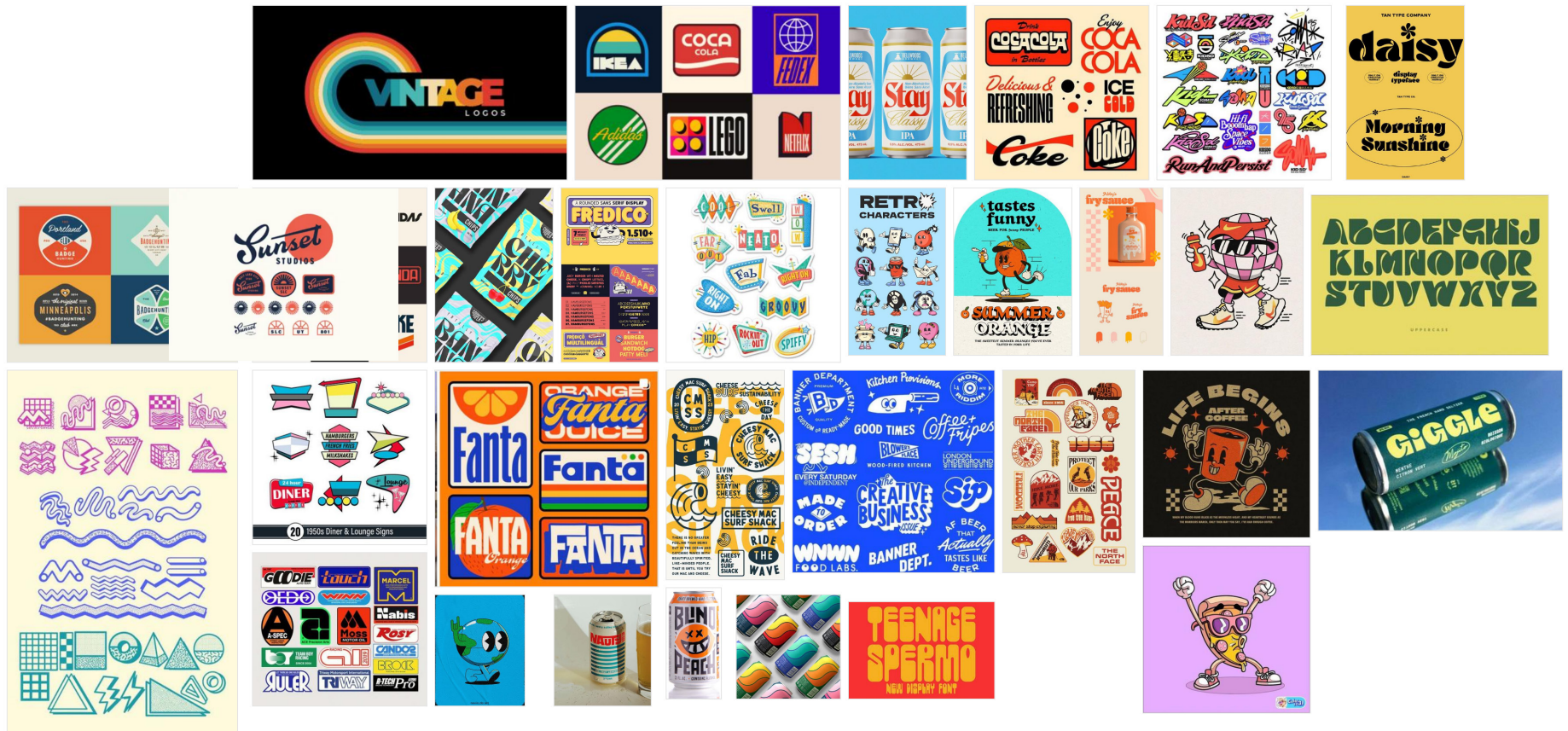
Rubber hose animation was the first animation style that became standardized in the American animation field. The defining feature is a curving motion that most animated objects possess, resembling the motion and physical properties of a rubber hose.



MAC & CHEESE RESEARCH



MOOD BOARD



DESIGN **RESEARCH**

TYPOGRAPHY EXPLORATIONS

CONTEST MN

AA BB CC DD EE FF GG HH II JJ KK LL MM
NN OO PP QQ RR SS TT UU VV WW XX YY ZZ

1234567890

SEKMANNPSTYEN

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

1234567890

HOB0

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx Yy Zz

1234567890

ARS NOVA

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

1234567890

LOT

AA BB CC DD EE FF GG HH II JJ KK LL MM NN
OO PP QQ RR SS TT UU VV WW XX YY ZZ

1234567890

Lazybones

*Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz*

1234567890

KOGAINE

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo Pp Qq Rr Ss
Tt Uu Vv Ww Xx Yy Zz

1234567890

VERK

AA BB CC DD EE FF GG HH II JJ KK LL MM NN
OO PP QQ RR SS TT UU VV WW XX YY ZZ

1234567890

TYPOGRAPHY EXPLORATIONS

WAY BACK MAC

WAY BACK MAC

Way Back Mac
WAY BACK MAC

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WAY BACK MAC

TYPOGRAPHY EXPLORATIONS

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COLOR REFERENCE

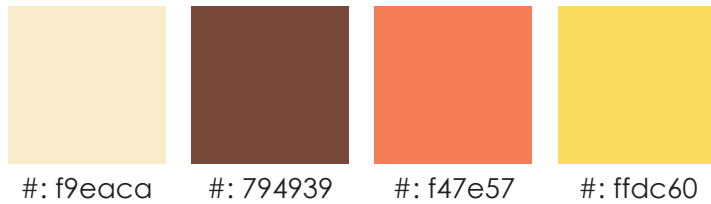
Palette #1 "Disco Inferno"



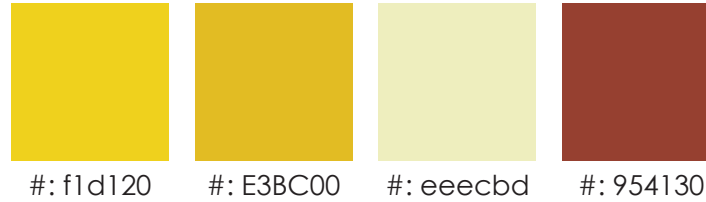
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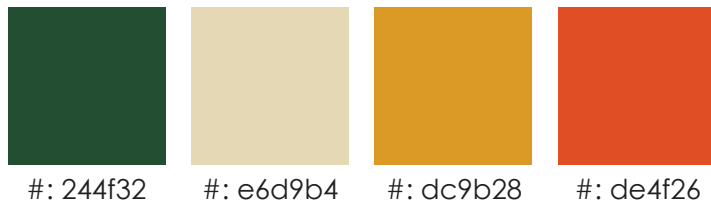
Palette #1 "Classic Cheddar"



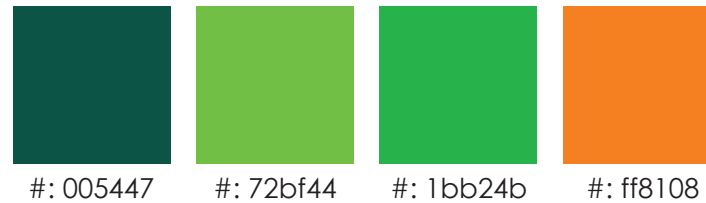
Palette #1 "Classic Cheddar"



Palette #1 "Vintage Veggie"



Palette #1 "Vintage Veggie"



TYPOGRAPHY EXPLORATIONS

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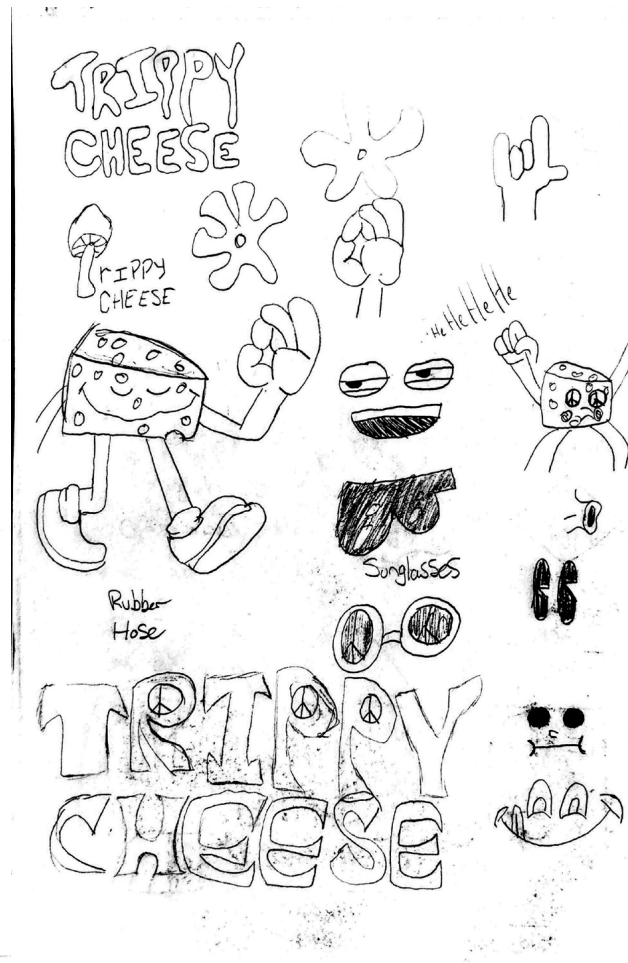
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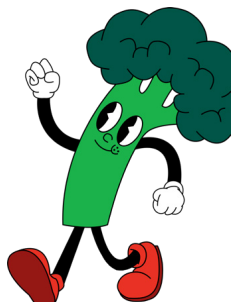
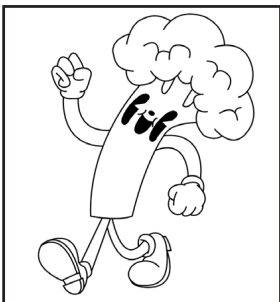
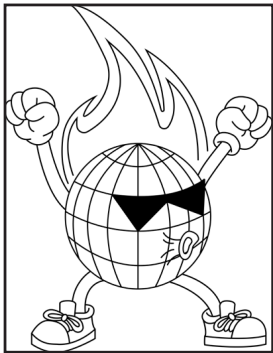
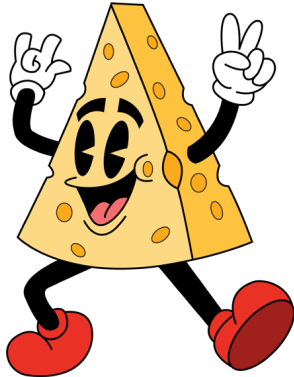
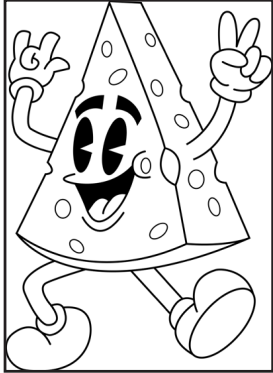
DESIGN **EXPLORATIONS**

Noah Childers | Rectilinear Forms | Packaging | Fall 2024

SKETCHES



COMPUTER ROUGHS



COMPUTER REFINEMENT



FINAL LAYOUTS

Noah Childers | Rectilinear Forms | Packaging | Fall 2024

FINAL LAYOUTS



FINAL LAYOUTS



FINAL LAYOUTS



FINAL MOCKED UP LAYOUTS



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Process Book

NOAH CHILDERS

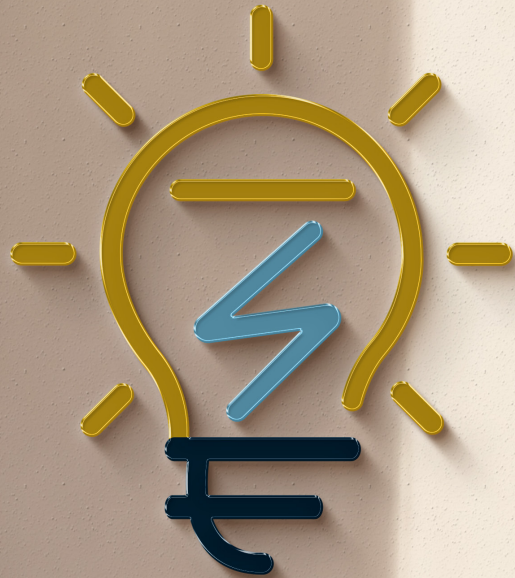
Rectilinear Forms

|

Packaging

|

Fall 2024



AKRON ENERGY SYSTEMS

Process **Book**

NOAH CHILDERS

Mark Comparison | Corporate Identity | Fall 2024

RESEARCH

Noah Childers | Mark Comparison | Corporate Identity | Fall 2024

CREATIVE BRIEF

Students develop an understanding of the qualities of a good mark through redesigning trademarks for a wide range of clients. Study of visual identity history, branding, communication theory, and taxonomy establishes a critical base for research and concept development. Application of trademarks to basic stationary systems, usage standards—including grid systems, supporting color and typography, forms, signage, vehicles, packaging, and promotional collateral materials—will extend visual identities into comprehensive unified systems. Traditional and digital media, including time-based applications and laser-cutting/3D printing will be addressed.

SUBJECT RESEARCH

Mark Comparisons

Professional



The Good

The Akron Concrete company is a professional concrete pouring company that has been around for over a decade.

- Clear and concise.
- Good type pairing.
- Succuful use of color.

Non-Profit



The Good

Riggi Rescue is volunteer non-profit animal organization that take in strays and mistreated animals.

- Great use of the negative space in the logo.
- Simple and easy to Read.
- Logo is very versatile.

Manufacturing



The Good

Avalign Technologies is a premier, full-service supplier of surgical implants, instruments, and delivery systems.

- Allows the eyes to flow down the logo.
- Symmetrical use of all elements in logo.
- Color scheme of maroon and blue work well together.

Retail



The Good

The Akron Materials Company are a building material company that provides various lumber products.

- Color draws in the viewers eye to the logo.
- Type hierarchy goes well with design in background.
- Roof over the type symbolizes structure for the company.

Service



The Good

Design Public is an Akron furniture comapny that sell modern home furniture and accessories.

- Simple and Easy to read.
- Design and type pairing go well together.
- Great use of the negative space in the actaul logo.

Professional



The Bad

Akron Energy Systems are a electric / heating and cooling utility company that serves the Akron area.

- Lack of connection to their work and their industry.
- Color pairing is odd.
- Different weights in the type bring down the hierarchy.

Non-Profit



The Bad

36 North is a non-profit consulting company that also helps with social media, website, and various designs.

- Blue & Black color make it hard to read at certain sizes.
- Unnessary random little circles.
- Black bar in the middle make it look out of place.

Manufacturing



The Bad

McNeil & NRM, Inc are a machinery and fire manufacturer that specialize in various presses and systems.

- No creative use of space.
- Type pairings could be better.
- No good use of color.

Retail



The Bad

Replay Music is a small music shops that also sells merchandise, music supplies, instruments, albums, CD's, and records.

- The Lines in the middle of the type seem unnecessary.
- Too much type.
- Too basic, could have more content in it.

Service



The Bad

Fallsway Equipment Company deal with selling truck equipment, forklifts, and emergency equipment.

- Vehicles are hard to see in the background of the logo.
- Kerning on the type is off.
- "Equipment Company" type is stretched.

Noah Childers - Mark Comparson - Thursday, August 29th, 2024

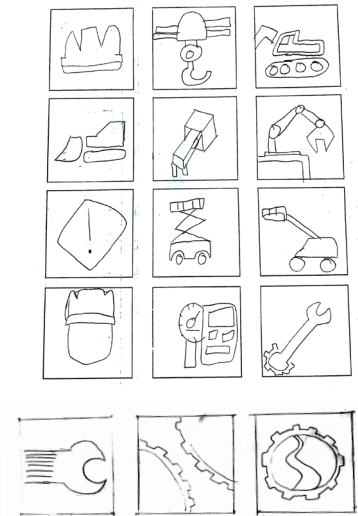
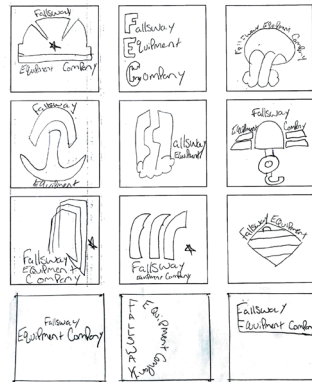
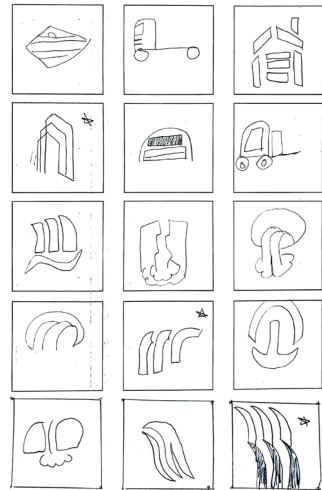
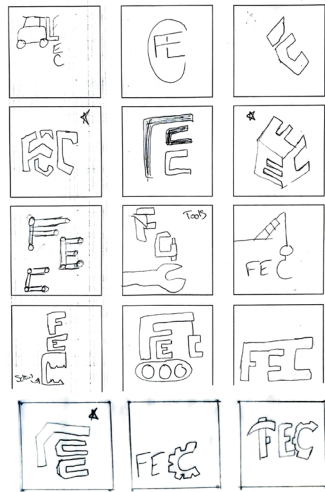


Original Logo

DESIGN EXPLORATIONS

Noah Childers | Mark Comparison | Corporate Identity | Fall 2024

SKETCHES

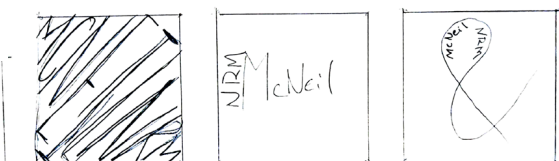
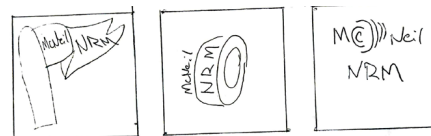




Original Logo

DESIGN **EXPLORATIONS**

SKETCHES



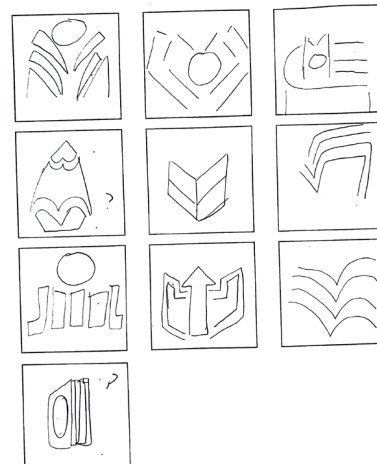
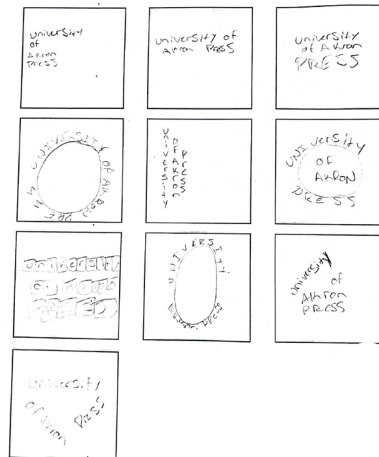


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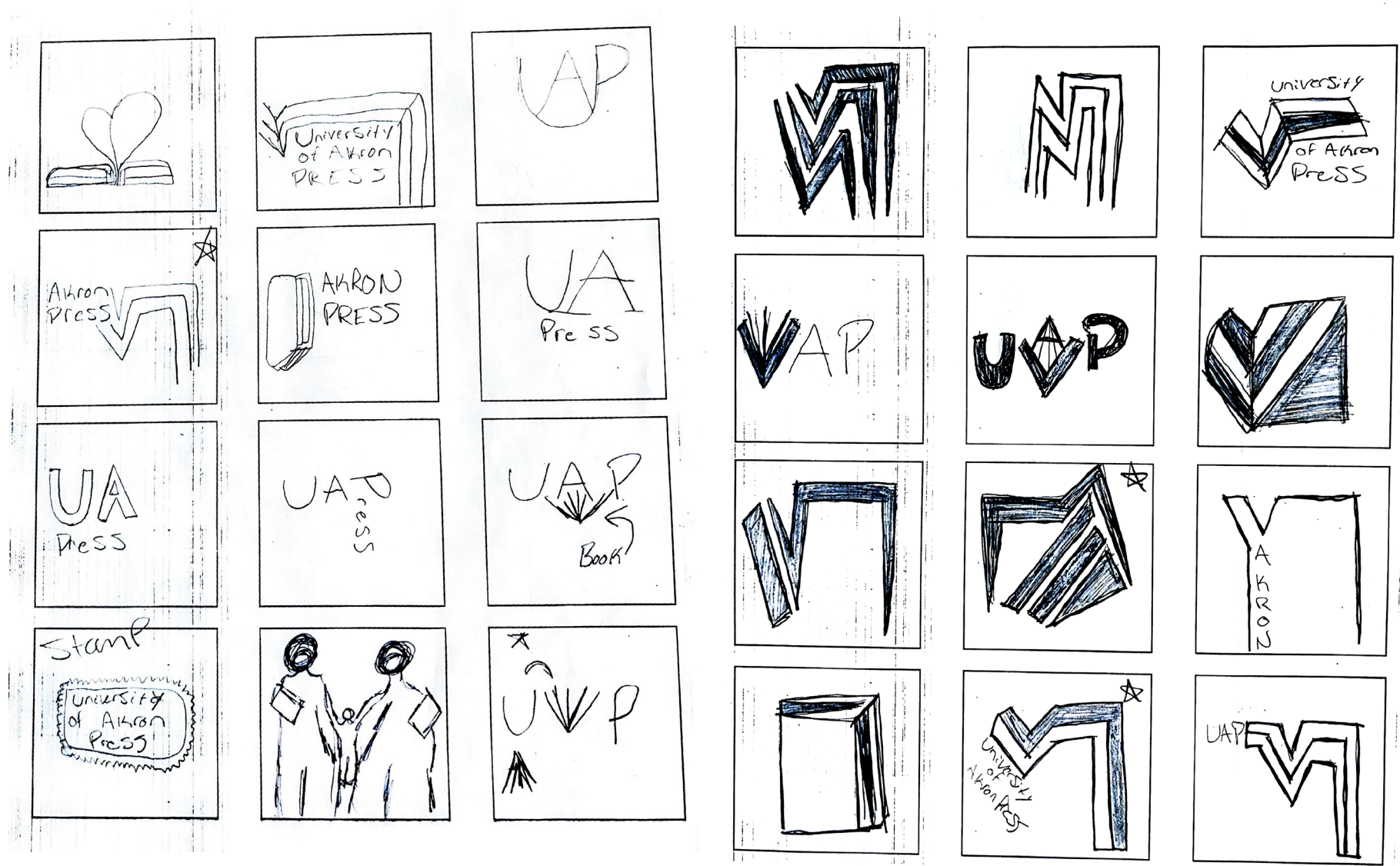
DESIGN **EXPLORATIONS**

Noah Childers | Mark Comparison | Corporate Identity | Fall 2024

SKETCHES



SKETCHES REFINEMENT



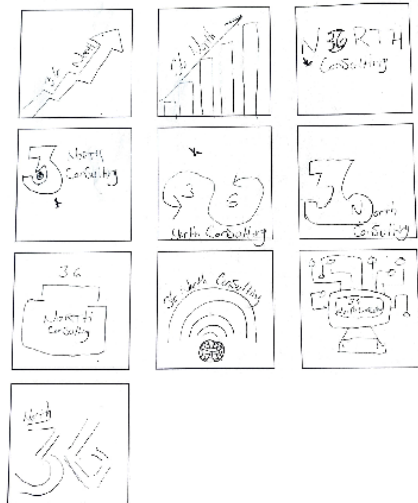
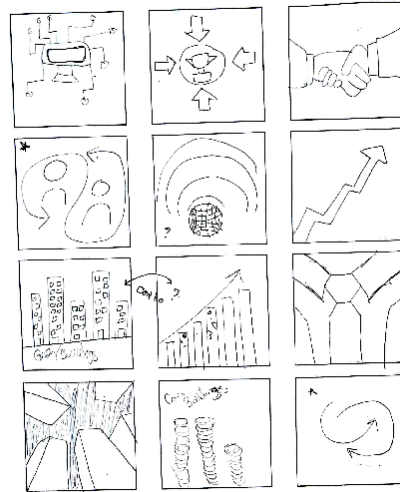
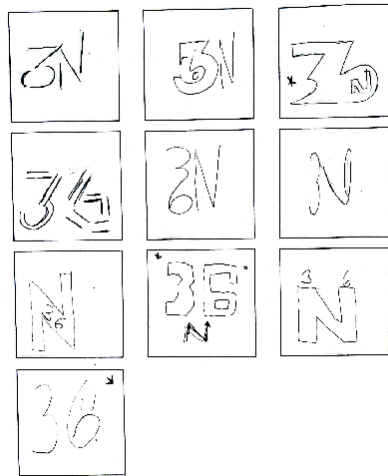


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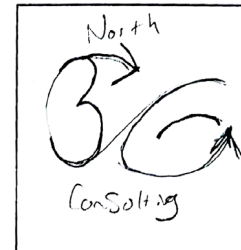
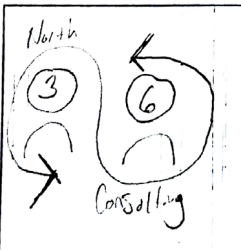
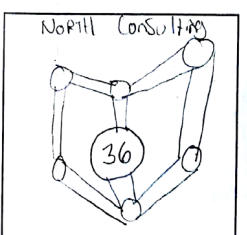
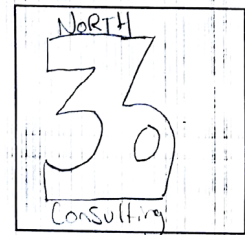
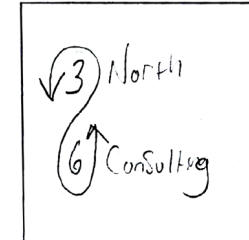
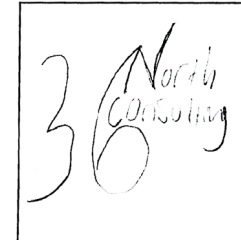
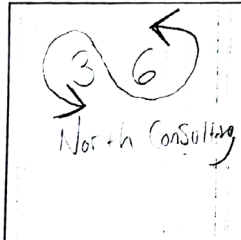
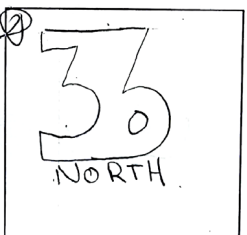
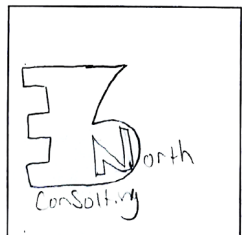
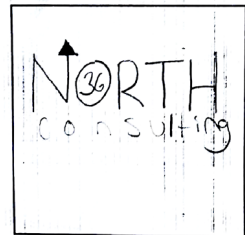
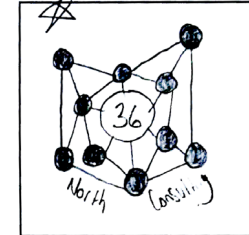
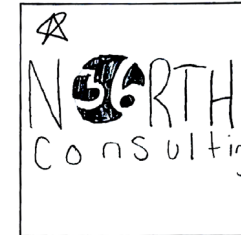
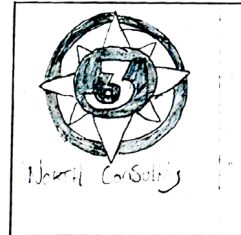
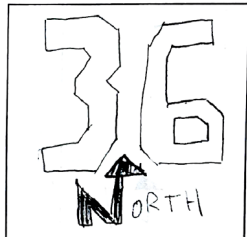
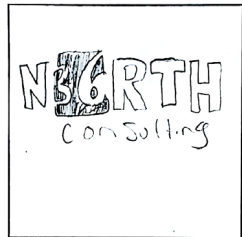
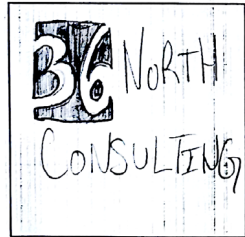
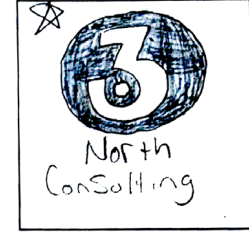
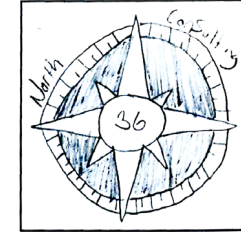
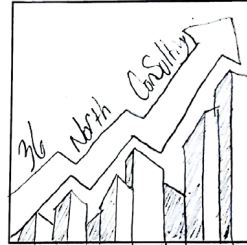
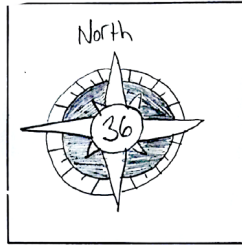
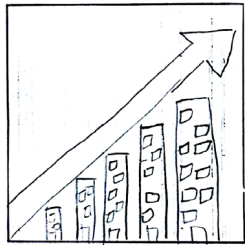
DESIGN **EXPLORATIONS**

Noah Childers | Mark Comparison | Corporate Identity | Fall 2024

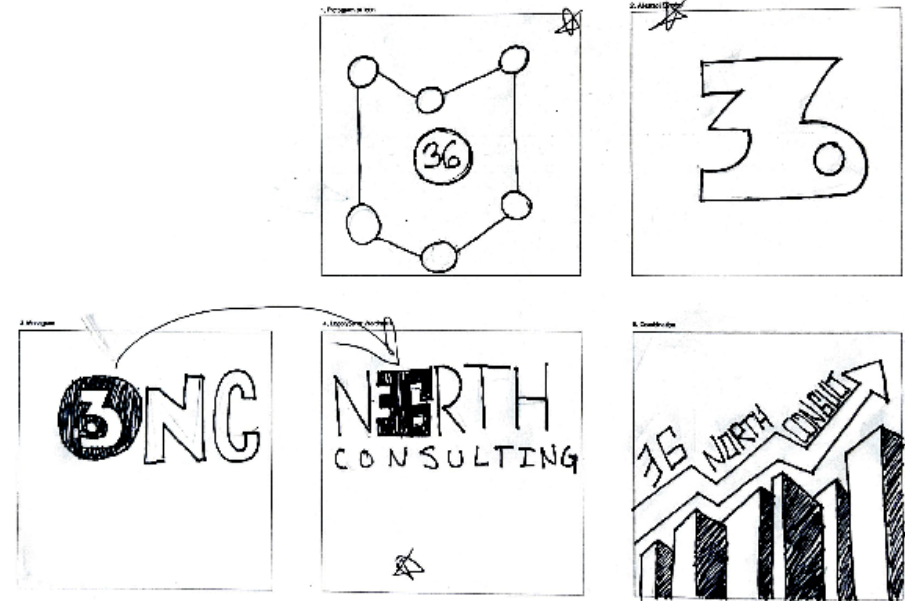
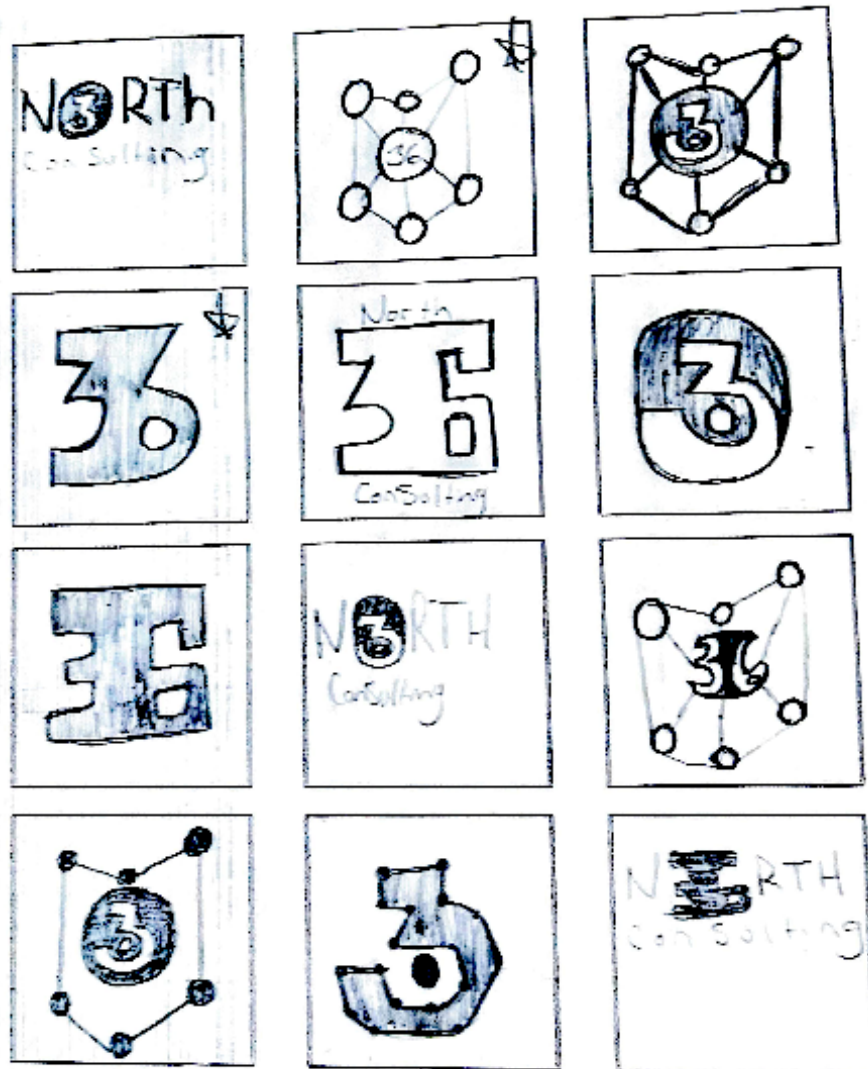
SKETCHES



SKETCHES REFINEMENT



SKETCHES REFINEMENT



LOGO EXPLORATIONS



LOGO EXPLORATIONS



LOGO FINAL



STATIONARY DESIGNS



36 North Consulting
Co Hwy 939/Co Rd 939
info@36northconsulting.com
<https://36northconsulting.com/>

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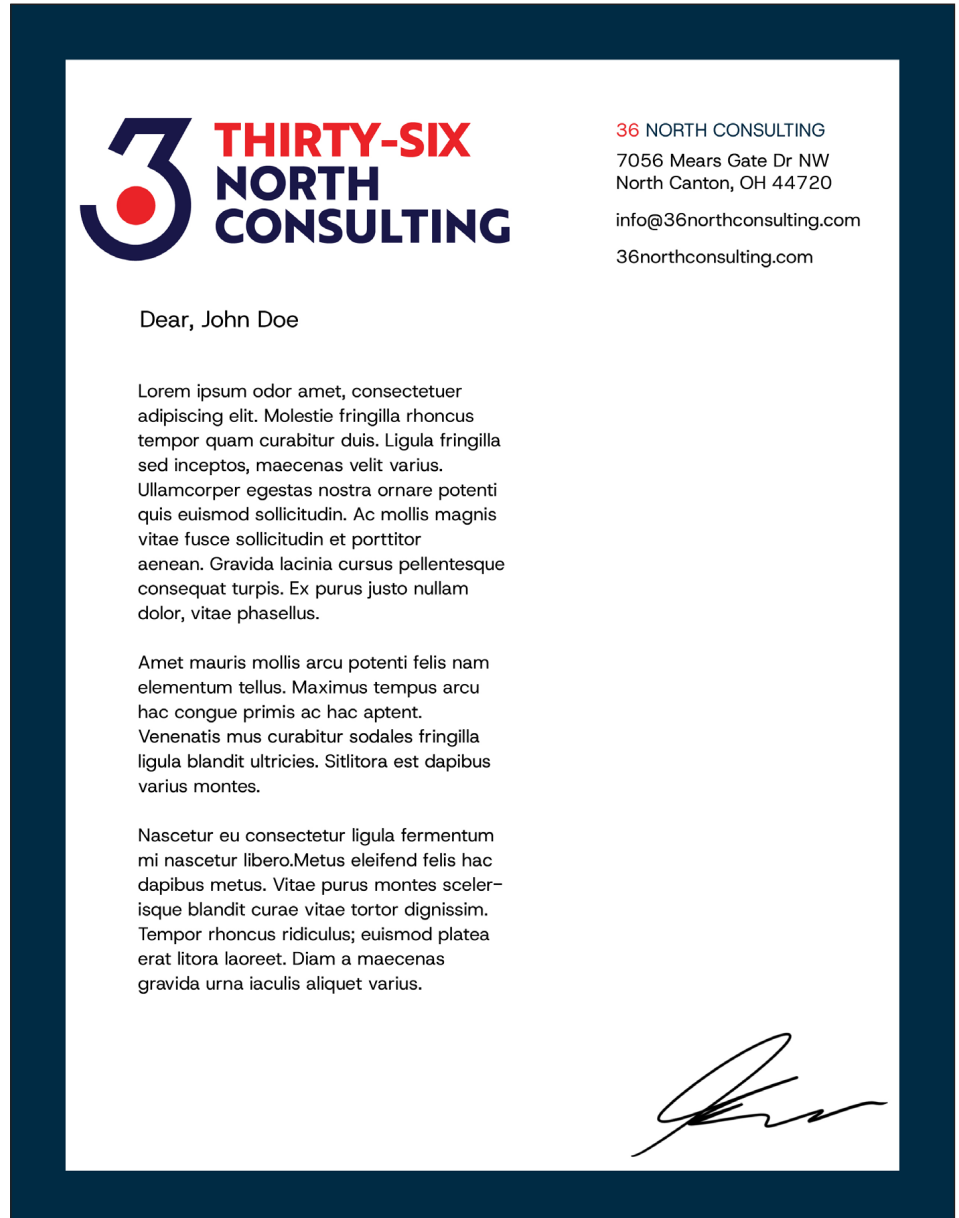
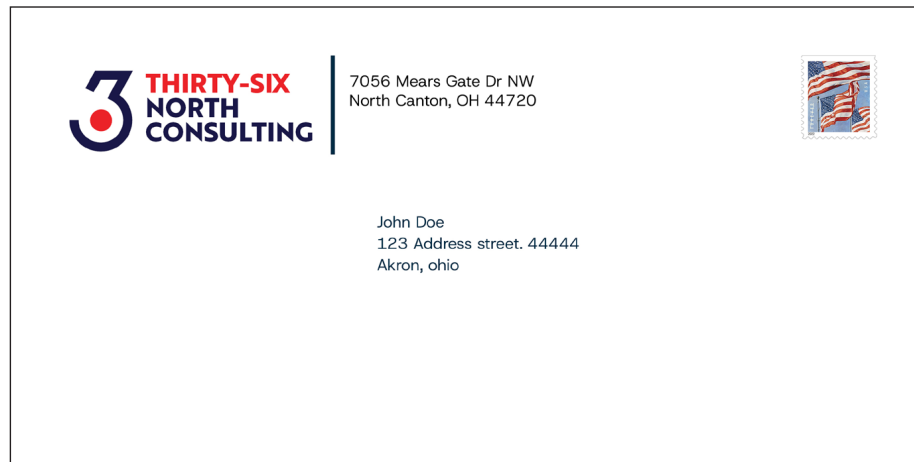
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: Check Our Socials @36north

STATIONARY DESIGNS



FINAL STATIONARY LAYOUT

John Doe
123 Address street. 44444
Akron, ohio

36 NORTH CONSULTING
7056 Mears Gate Dr NW
North Canton, OH 44720
info@36northconsulting.com
36northconsulting.com

Dear, John Doe

Lorem ipsum odor amet, consectetur adipiscing elit. Molestie fringilla rhoncus tempor quam curabitur dui. Ligula fringilla sed inceptos, maecenas velit varius. Ullamcorper egestas nostra ornare potenti quis euismod sollicitudin. Ac mollis magnis vitae fusce sollicitudin et porttitor aenean. Gravida lacinia cursus pellentesque consequat turpis. Ex purus justo nullam dolor, vitae phasellus.

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DAVID BROOKS

CEO

STATIONARY MOCKUP



OLD VS. NEW LOGO



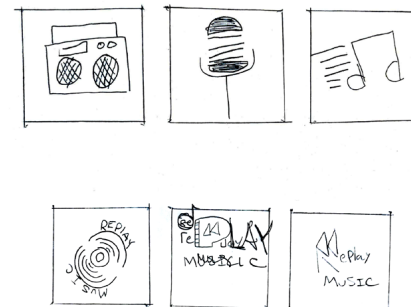
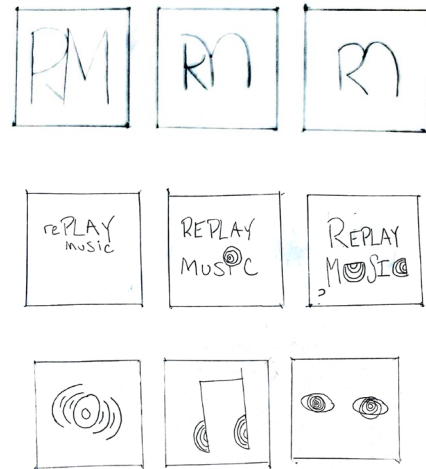
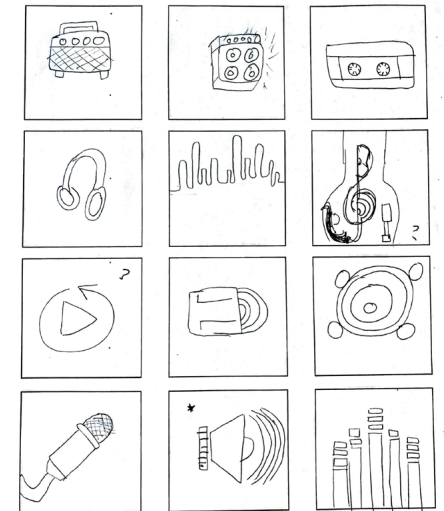


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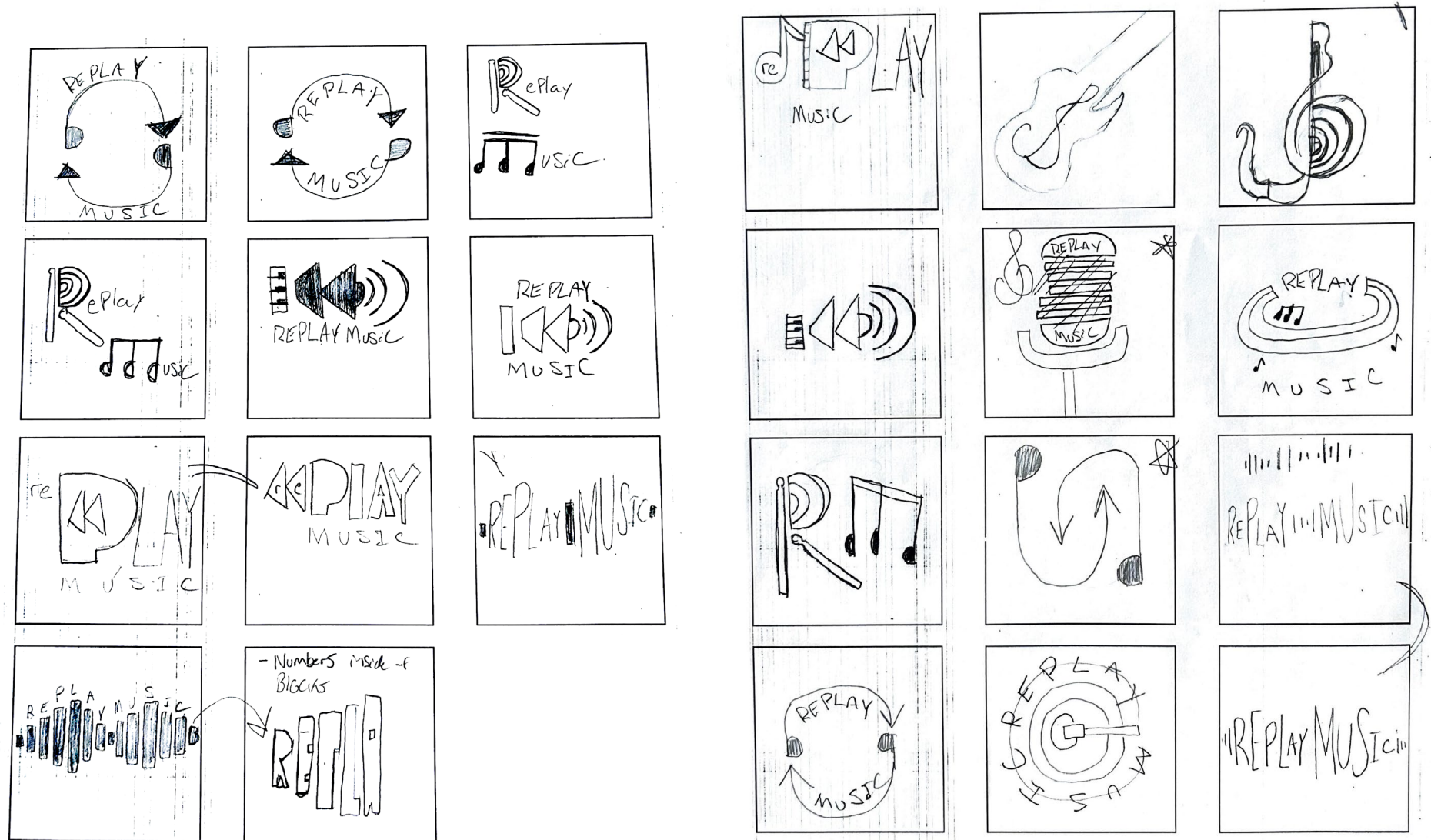
DESIGN **EXPLORATIONS**

Noah Childers | Mark Comparison | Corporate Identity | Fall 2024

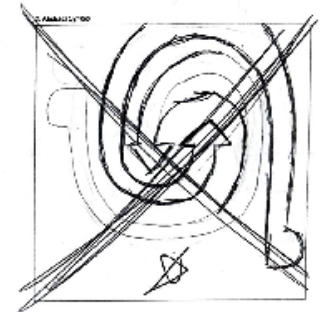
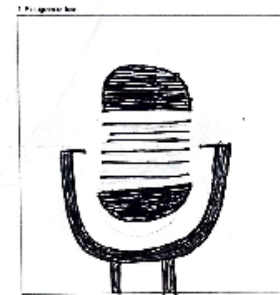
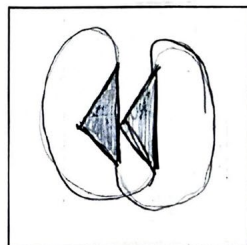
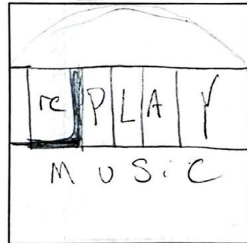
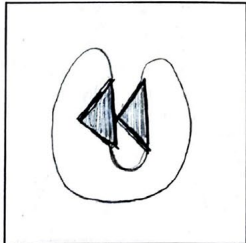
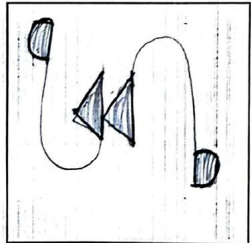
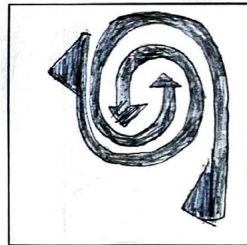
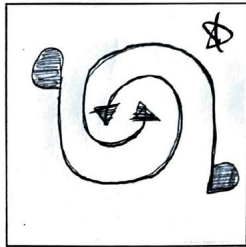
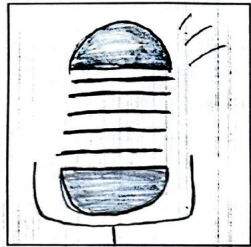
SKETCHES



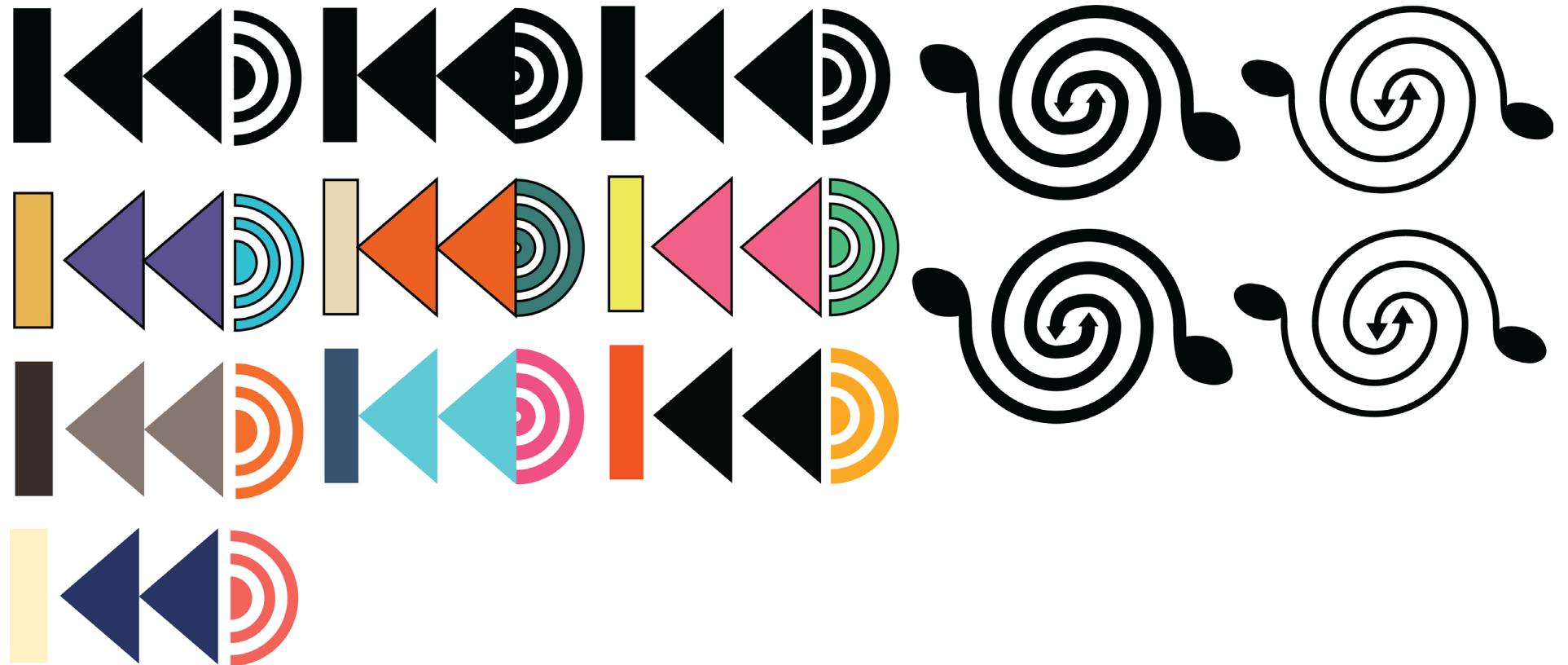
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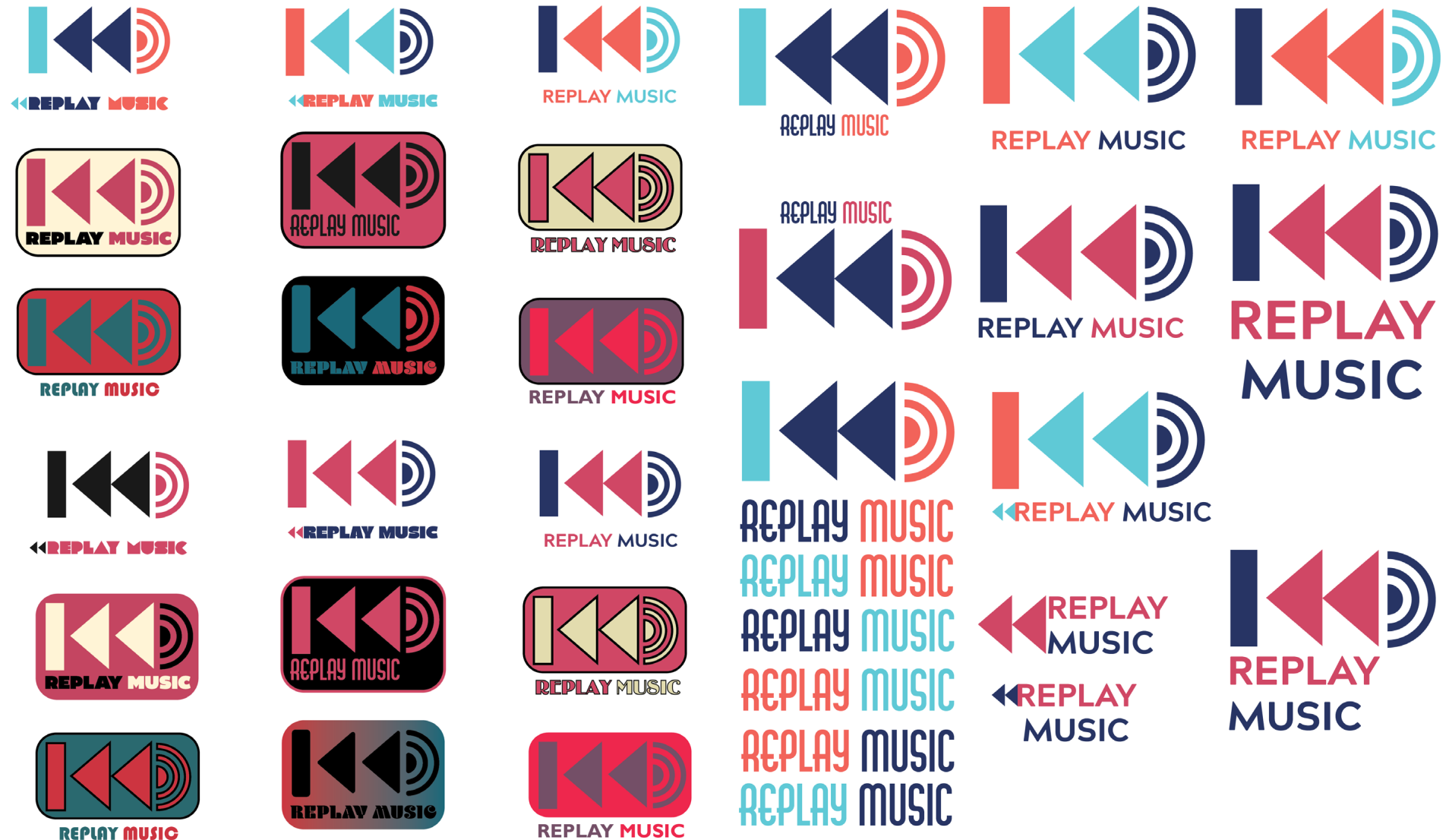
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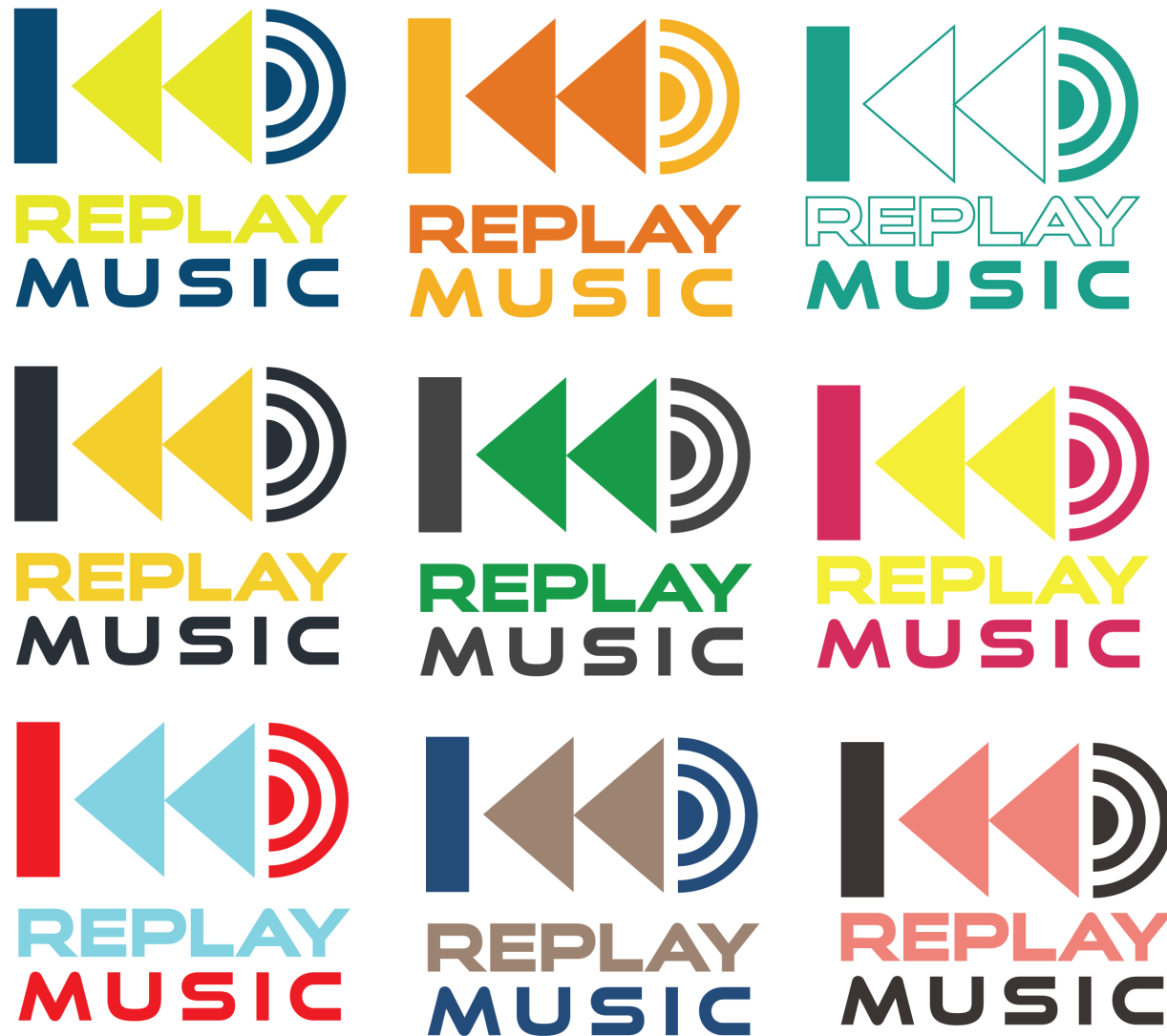
LOGO REFINEMENT



LOGO REFINEMENT



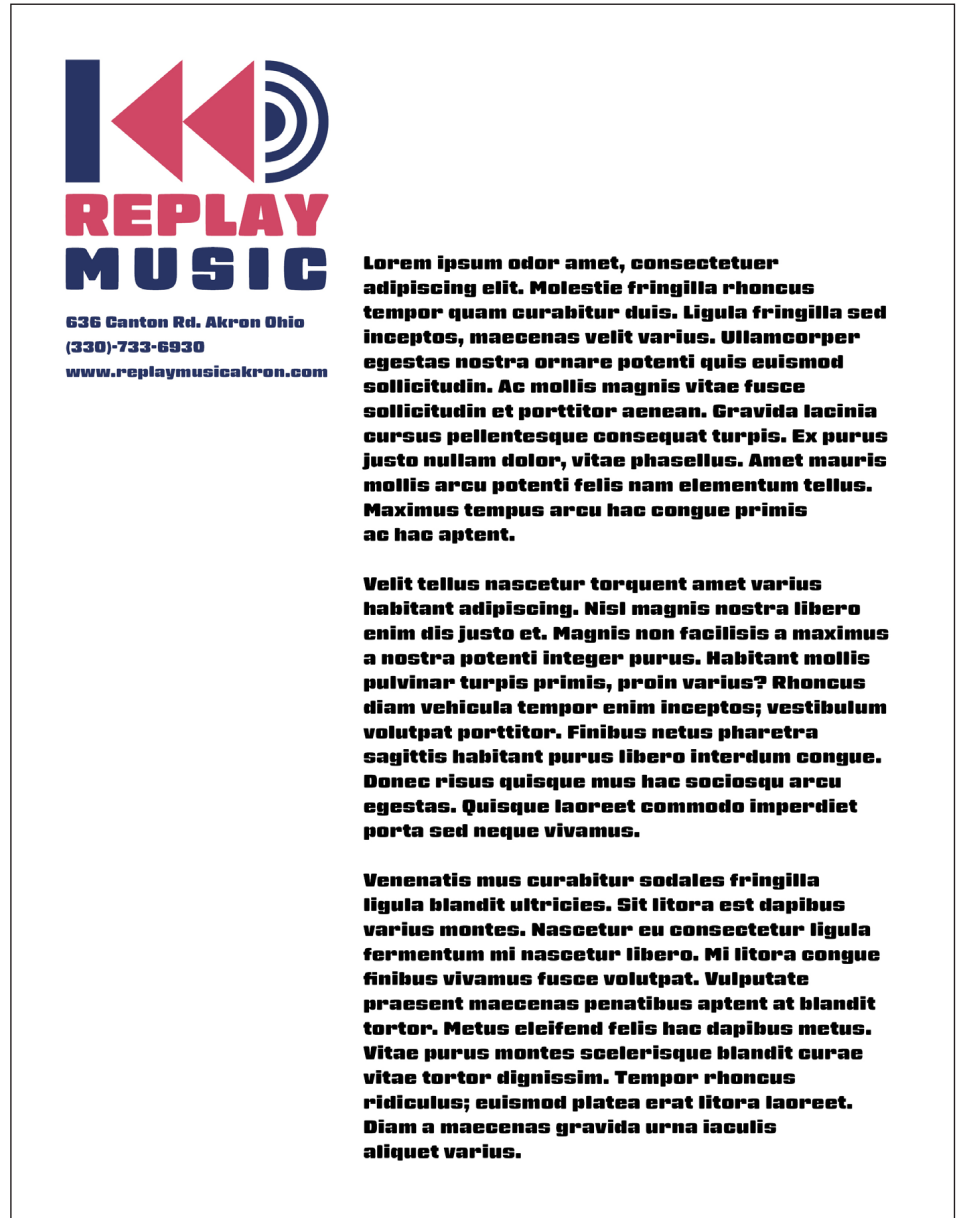
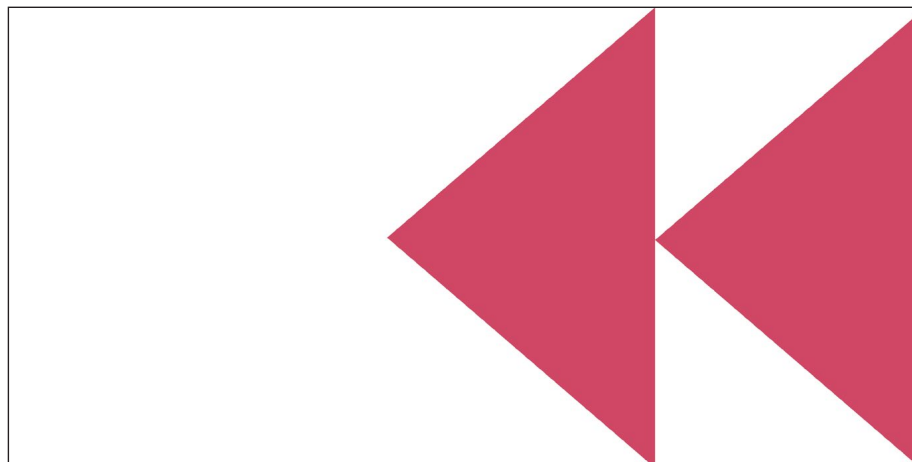
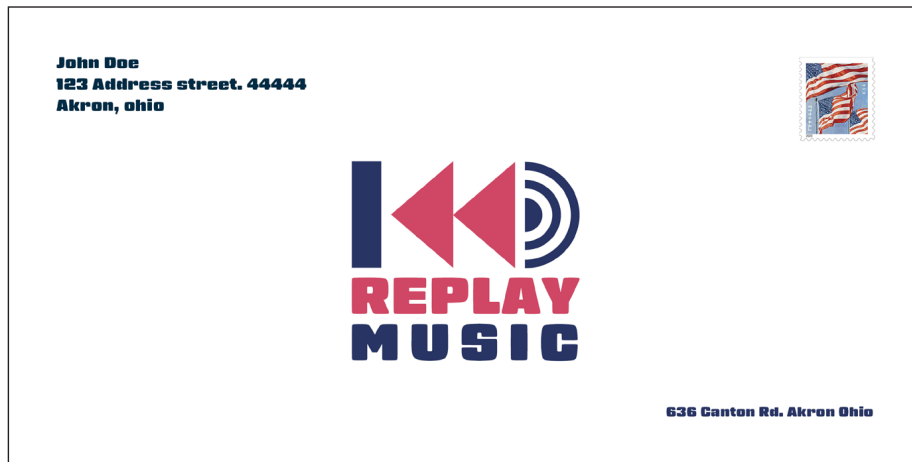
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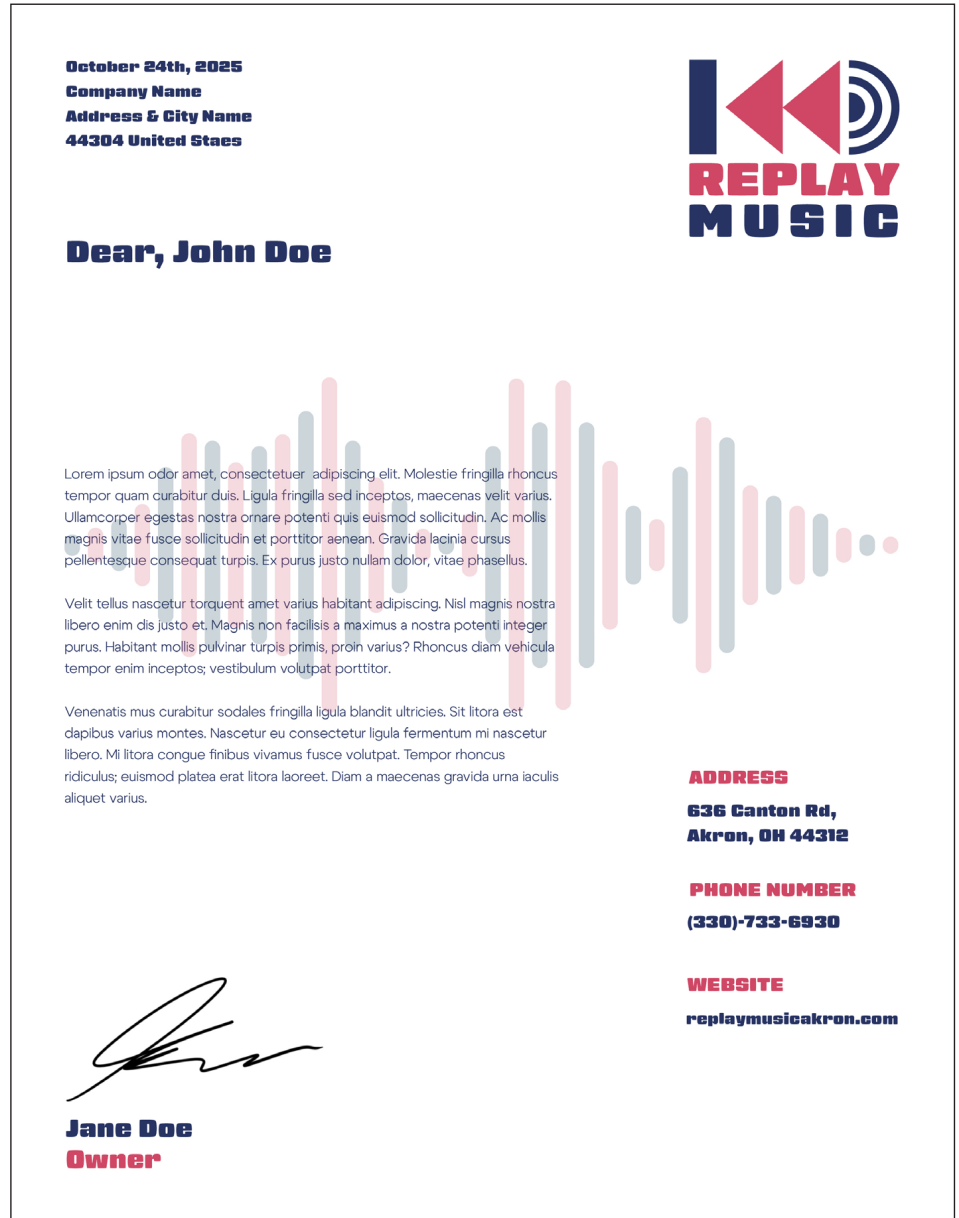
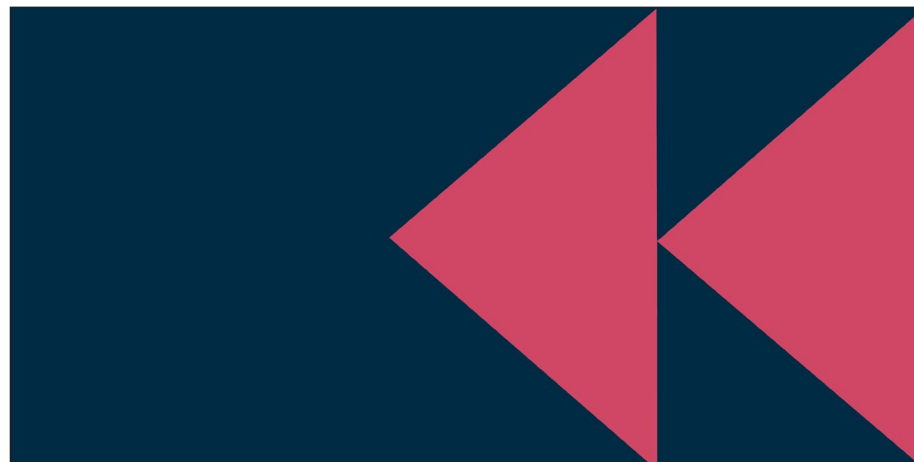
LOGO FINAL



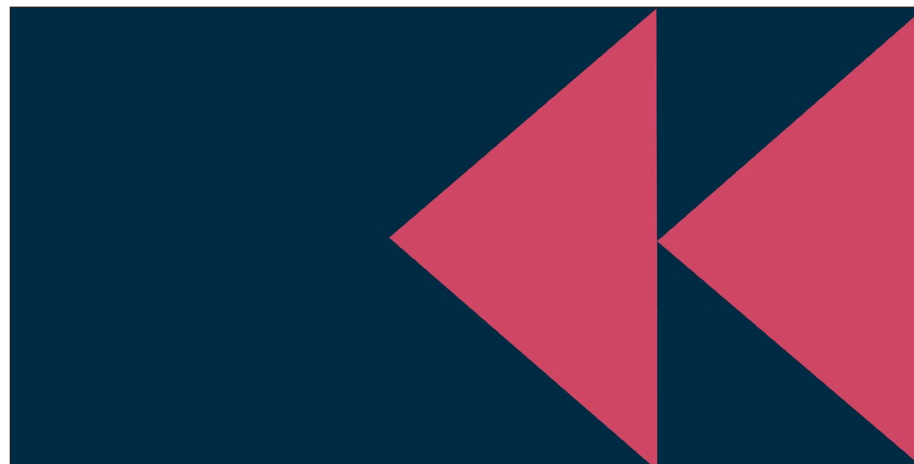
STATIONARY DESIGNS



STATIONARY DESIGNS



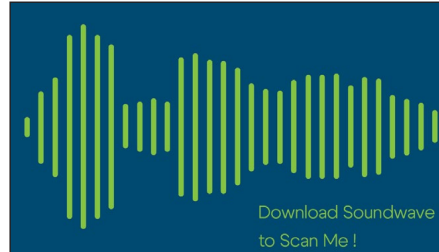
STATIONARY DESIGNS



STATIONARY FINAL



ROGER MORGAN
CEO
330.792.9949
636 Canton Rd. Akron Ohio
replaymusicakron.com



**636 Canton Rd
Akron, OH 44312**

**John Doe
123 Address street. 44444
Akron, Ohio**



Dear, John Doe

I hope this message finds you well! At Replay Music, we're passionate about bringing the joy of music to our Akron community. As a proud local record store, we specialize in vinyl records, CDs, vintage music equipment, or other relevant offerings and love helping music enthusiasts find their next favorite album.

We're reaching out to let you know about our upcoming events and new releases or any specific reason you're contacting them, like a partnership opportunity or collaboration. Replay Music has always strived to create a space where music lovers can come together, discover new sounds, and celebrate everything that makes music special.

If you're interested, we'd love to invite you to our store and it's grand revision reopening. It's a great chance to connect with our local community and support Akron's thriving music culture.

Should you have any questions or simply want to chat about music, please feel free to reach out.

Thank you for being a part of Akron's music community. We look forward to sharing the beat with you at Replay Music!

ADDRESS

636 Canton Rd,
Akron, OH 44312

PHONE NUMBER

330.733.6930

WEBSITE

replaymusicakron.com

Sincerely,

Roger Morgan
CEO

Download Soundwave to
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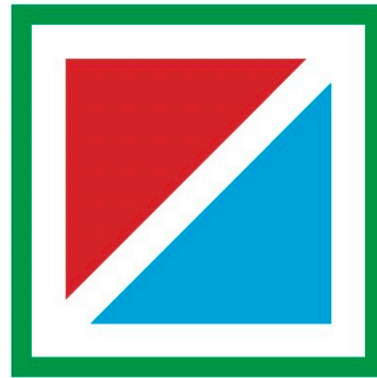


STATIONARY MOCKUP



OLD VS. NEW LOGO





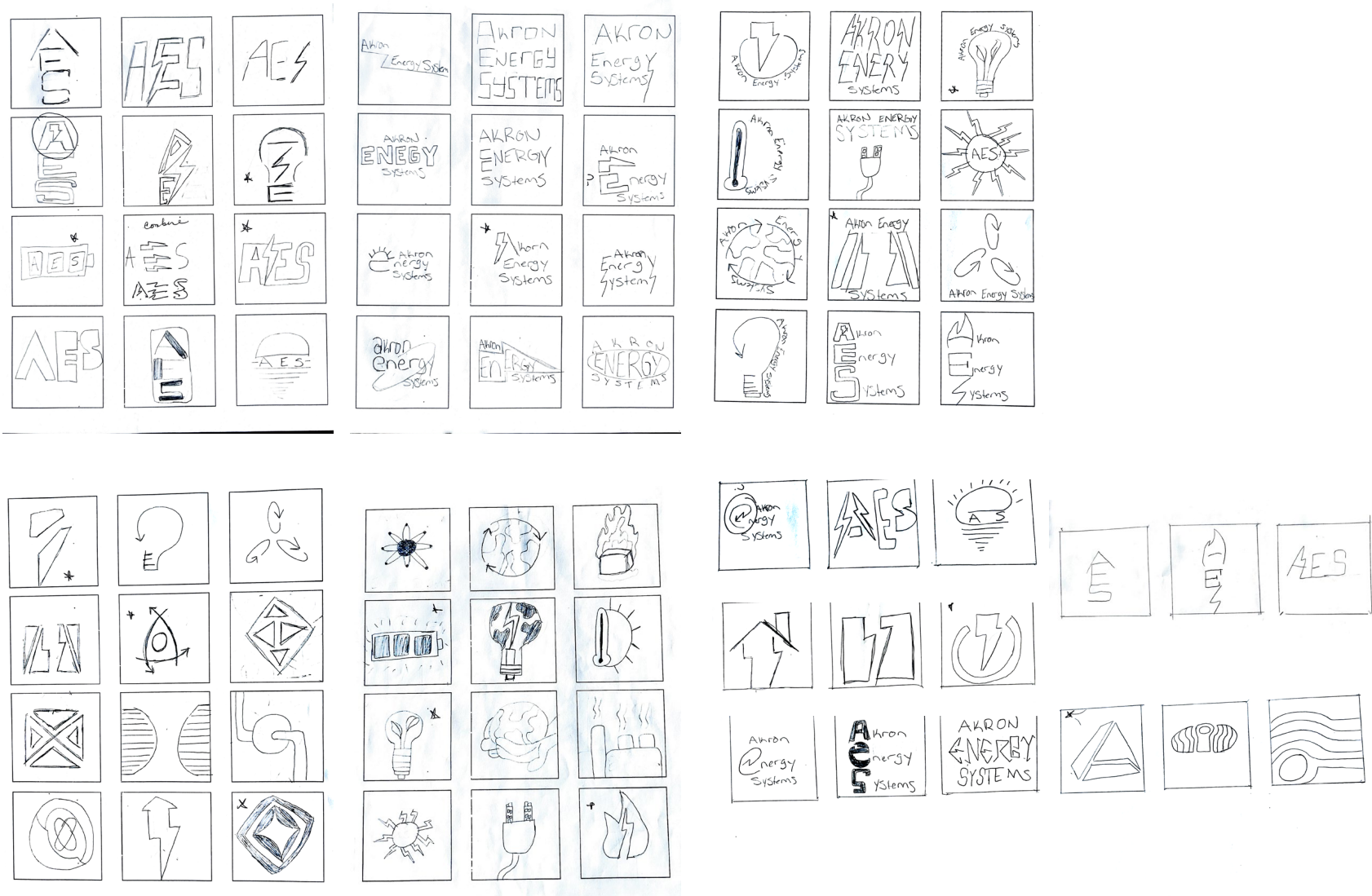
AKRON
**ENERGY
SYSTEMS**

Original Logo

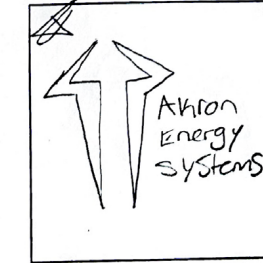
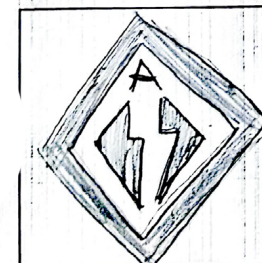
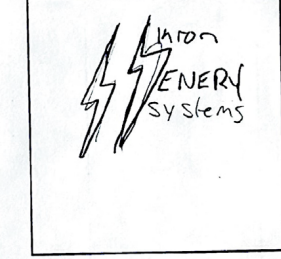
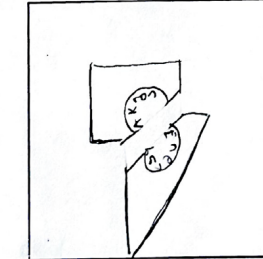
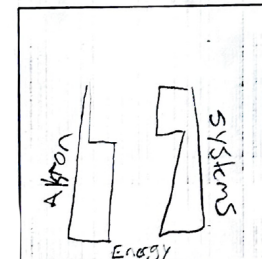
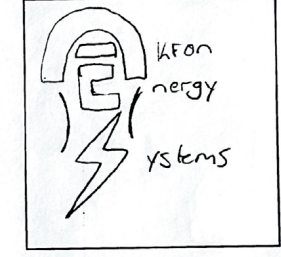
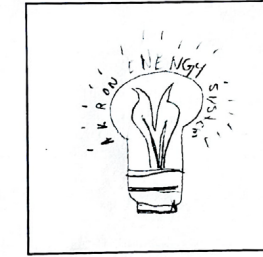
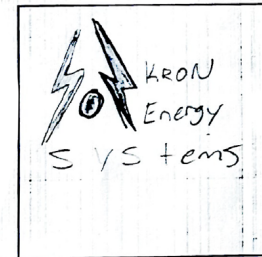
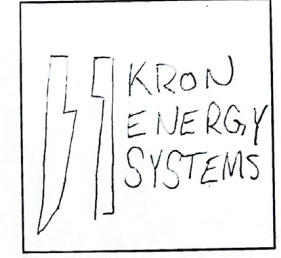
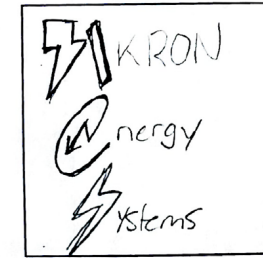
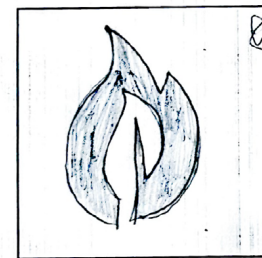
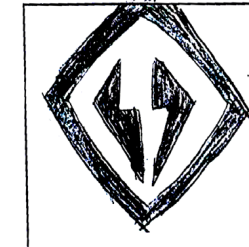
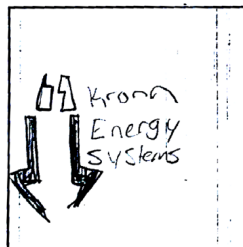
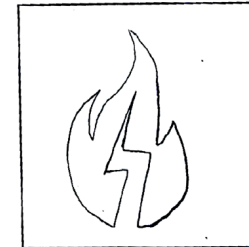
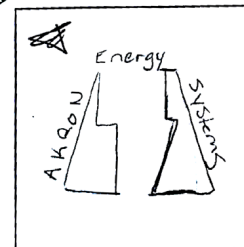
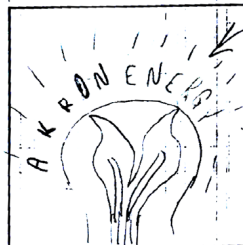
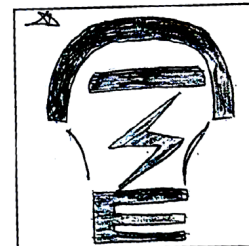
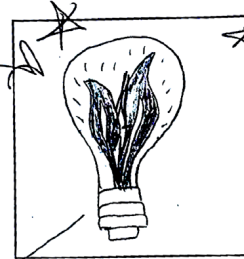
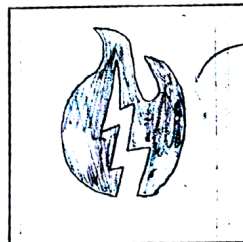
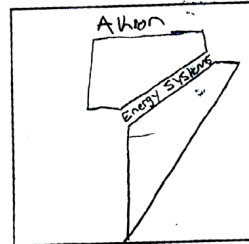
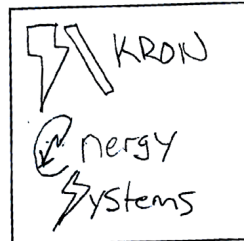
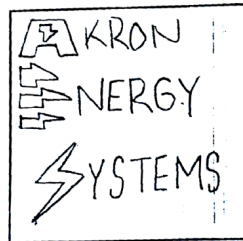
DESIGN **EXPLORATIONS**

Noah Childers | Mark Comparison | Corporate Identity | Fall 2024

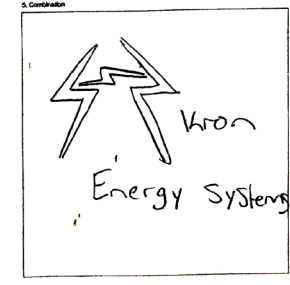
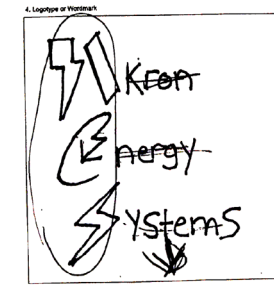
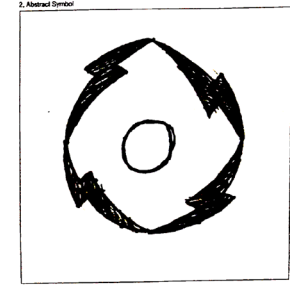
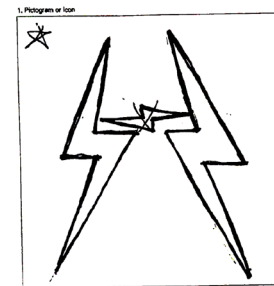
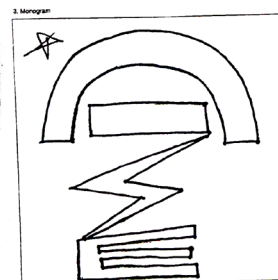
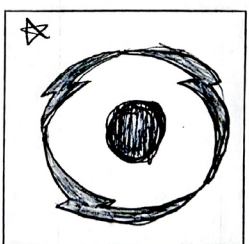
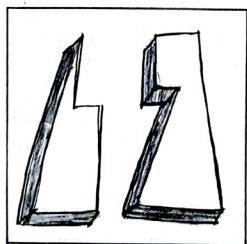
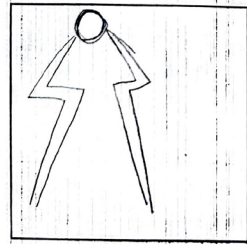
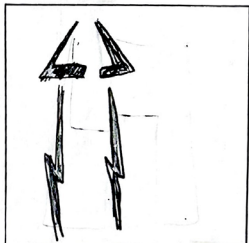
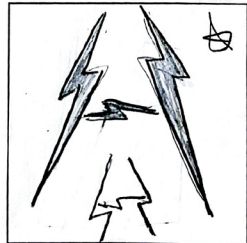
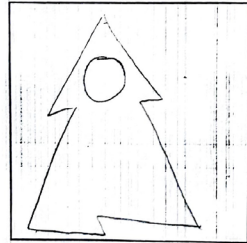
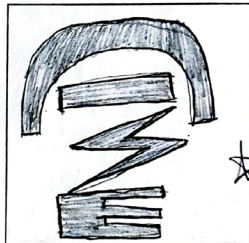
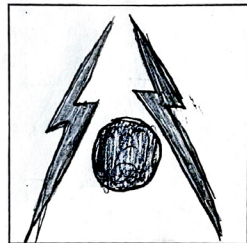
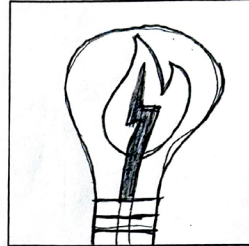
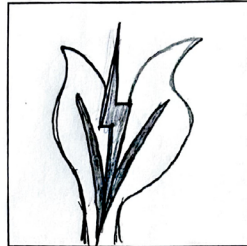
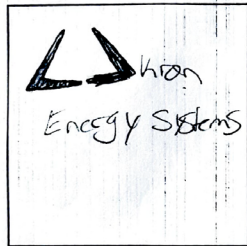
SKETCHES



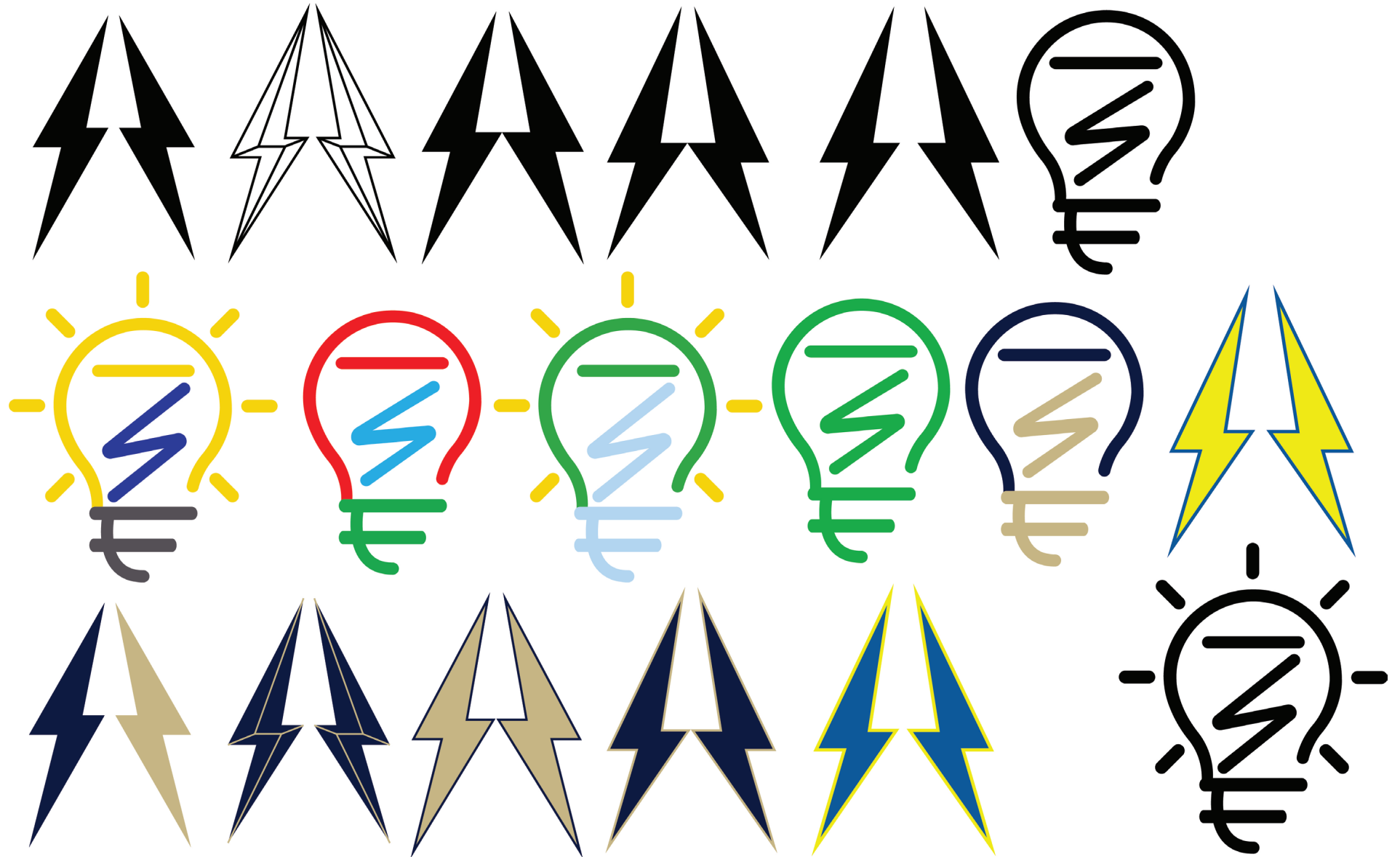
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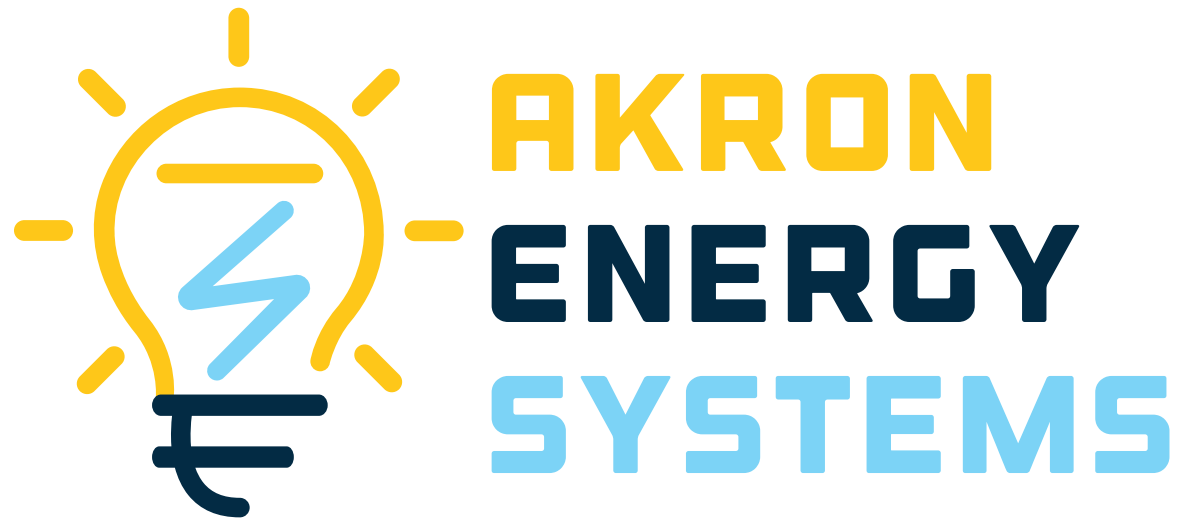
SKETCHES REFINEMENT



LOGO REFINEMENT



LOGO FINAL



STATIONARY DESIGNS



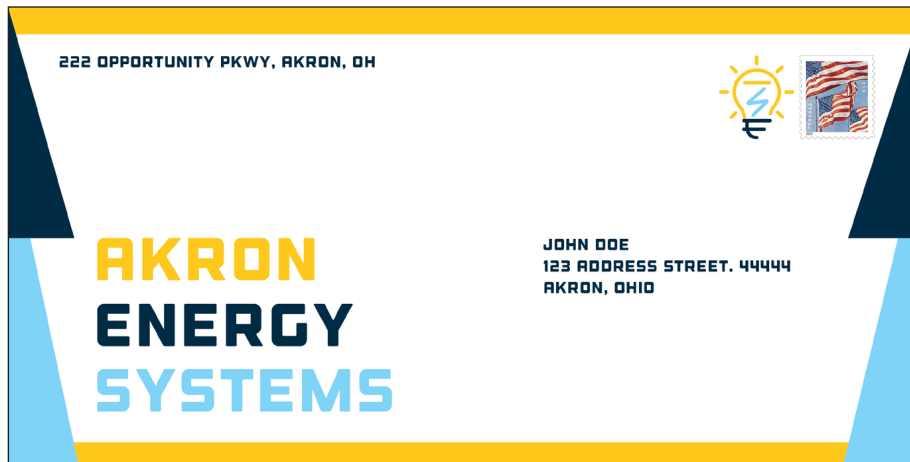
222 OPPORTUNITY PKWY, AKRON, OH
[330] 374-0600
WWW.AKRONENERGYSYSTEMS.COM

LOREM IPSUM ODOR AMET, CONSECTETUER ADIPISCING ELIT. MOLESTIE FRINGILLA RHONCUS TEMPOR QUAM CURABITUR QUIS. LIGULA FRINGILLA SED INCEPTOS, MAECENAS VELIT VARIUS. ULLAMCORPER EGESTAS NOSTRA ORNARE POTENTI QUIS EUISMOD SOLLICITUDIN. AC MOLLIS MAGNIS VITAE FUSCE SOLLICITUDIN ET PORTTITOR AENEAN. GRAVIDA LACINIA CURSUS PELLENESQUE CONSEQUAT TURPIS. EX PURUS JUSTO NULLAM DOLOR, VITAE PHASELLUS. AMET MAURIS MOLLIS ARCU POTENTI FELIS NAM ELEMENTUM TELLUS. MAXIMUS TEMPUS ARCU HAC CONGUE PRIMIS AC HAC APTENT.

VELIT TELLUS NASCETUR TORQUENT AMET VARIUS HABITANT ADIPISCING. NISL MAGNIS NOSTRA LIBERO ENIM DIS JUSTO ET. MAGNIS NON FACILIS A MAXIMUS A NOSTRA POTENTI INTEGER PURUS. HABITANT MOLLIS PULVINAR TURPIS PRIMIS, PROIN VARIUS? RHONCUS DIAM VEHICULA TEMPOR ENIM INCEPTOS; VESTIBULUM VOLUTPAT PORTTITOR. FINIBUS NETUS PHARETRA SAGITTIS HABITANT PURUS LIBERO INTERDUM CONGUE. DONEC RISUS QUISQUE MUS HAC SOCIOSQU ARCU EGESTAS. QUISQUE LAOREET COMMODO IMPERDIET PORTA SED NEQUE VIVAMUS.

VENENATIS MUS CURABITUR SODALES FRINGILLA LIGULA BLANDIT ULTRICIES. SIT LITORA EST DAPIBUS VARIUS MONTES. NASCETUR EU CONSECTETUR LIGULA FERMENTUM MI NASCETUR LIBERO. MI LITORA CONGUE FINIBUS VIVAMUS FUSCE VOLUTPAT. UULPUTATE PRAESENT MAECENAS PENATIBUS APTENT AT BLANDIT TORTOR. METUS ELEIFEND FELIS HAC DAPIBUS METUS. VITAE PURUS MONTES SCLETERISQUE BLANDIT CURAE VITAE TORTOR DIGNISSIM. TEMPOR RHONCUS RIDICULUS; EUISMOD PLATER ERAT LITORA LAOREET. DIAM A MAECENAS GRAVIDA URNA IACULIS ALIQUET VARIUS.

STATIONARY DESIGNS



Dear, John Doe

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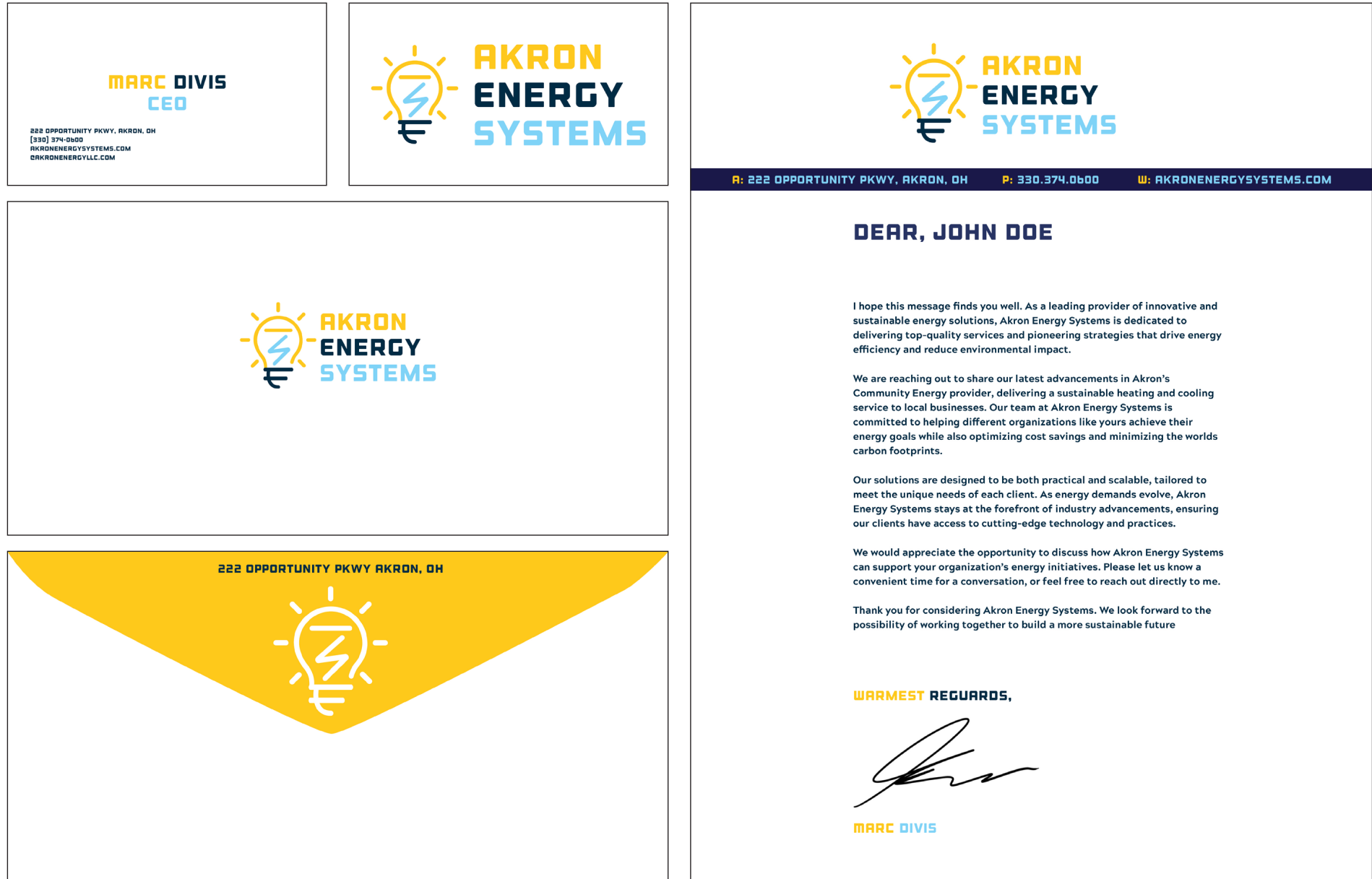
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MARC DIVIS

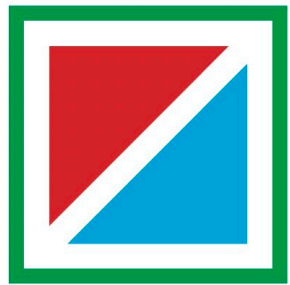
STATIONARY FINAL



STATIONARY FINAL



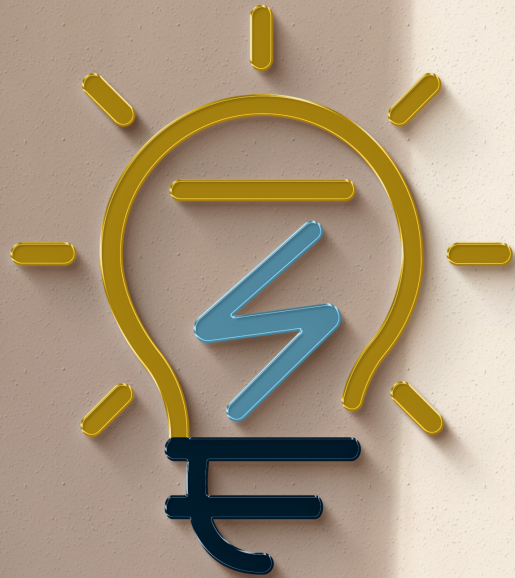
OLD VS. NEW LOGO



AKRON
**ENERGY
SYSTEMS**



AKRON
ENERGY
SYSTEMS



AKRON ENERGY SYSTEMS

Process **Book**

NOAH CHILDERS

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